

The Council for Responsible Nutrition (CRN)

is the leading trade association exclusively focused on the **dietary supplement** and **functional food** industry.

CRN leads in advocacy for public policy based on sound science and promoting consumer access to a wide variety of high quality, safe, and beneficial dietary supplement products, as intended by the Dietary Supplement Health and Education Act (DSHEA).

CRN provides its members with expertise and action in:

- Regulatory/Legal Affairs
- Government Relations
- International Affairs
- Communications
- Science—foundational to everything we do



BENEFITS OF CRN MEMBERSHIP

INFORMATION

Insightful information and perspective, delivered promptly on critical issues impacting the industry helps CRN members do their jobs better.



ACCESS

Access to CRN's team of dedicated professionals solely focused on dietary supplements and functional foods extends our member companies' capabilities.

A VOICE

CRN members have a voice in shaping the supplement and functional food industry through our committees, working groups, and task forces. Members collaborate and develop solutions to drive industry-wide change.



RESPONSIBLE. IT'S OUR MIDDLE NAME.



CRN's mission is to sustain and enhance a climate for our members to responsibly develop, manufacture, and market dietary supplements, functional foods, and nutritional ingredients.

Our Code of Ethics guides our supplier and manufacturer member companies, who also agree to adhere to additional voluntary guidelines.

CRN members share a commitment to a culture of credibility and high ethics and are expected to comply with federal and state regulations governing dietary supplements in the areas of manufacturing, marketing, quality control, and safety.

crnusa.org/join

POLICY PRIORITIES

CRN members shape the association's policies and strategic program of work. Through our board of directors, committees, working groups, task forces, and forums, our members are creating the kind of industry where they can thrive and that helps consumers lead healthier lives.

Among the policy priorities in CRN's work plan are:

Expanding access to dietary supplements – CRN will work to expand access to better nutrition and nutrition education to all Americans through government programs, industry initiatives and consumer education.

Making progress toward DSHEA modernization – CRN will advance changes to DSHEA that preserve the balance between access and safety but update the law with new tools, better clarity and industry protections that assure a level playing field for responsible firms and preserve consumer access.

Addressing drug preclusion – CRN will examine revisions to the drug preclusion provision, advocate for changes in FDA's interpretation, and advocate for Congress to revise the section to clarify its limited scope. We will address impacts on specific ingredients and its application generally to the supplement marketplace.

Optimizing FDA reorganization – CRN will use this opportunity to advocate for more appropriate attention and resources directed to dietary supplement oversight that appropriately prioritizes public safety issues and efficiently deploys FDA resources for more effective regulation of the industry.

Preparing for the final NDI Guidance – CRN will prepare for the release of these materials, assist our members with compliance, and advocate for changes as appropriate with the direction from our members.

Developing solutions for state-level age restrictions – CRN will oppose restrictions that are not scientifically supported, but engage to achieve rational measures where necessary.

Engaging on sustainability solutions – CRN will provide our members with resources to implement their ESG goals and to comply with federal, state and local requirements. Following their direction, we will advocate on these issues on their behalf.

Creating a legal pathway for CBD – CRN will work with Congress to legislate a pathway for CBD as a dietary ingredient –being wary of a new regulatory category that could undermine DSHEA and set precedent for other ingredients.



WHAT'S IN IT FOR ME?

CRN MEMBERS RECEIVE:

- ✓ Members-only alerts and updates
- ✓ Regular industry reports
- ✓ Access to CRN's team of experts
- ✓ Opportunities for industry leadership and engagement via CRN committees and working groups
- ✓ Free CRN educational opportunities
- ✓ Special pricing on registration for our in-person events
- ✓ Special pricing on select CRN/partner webinars and events
- ✓ CRN Member Logo program/CRN Associate Member spotlight
- ✓ And more



[VitaminDandMe.org](#) is a project of the CRN Foundation