

# Member Spotlight Opportunities

*CRN Associate Members, as well as contract manufacturers can place spotlights in our member newsletter (first-come/first-served) and work with the CRN team to share your content via approved dedicated emails and social media shares.*

- Take advantage of CRN's updated weekly newsletter format
- Share your targeted content with to more than 2,200 dietary supplement and functional food industry executives
- Easy to curate quickly to promote new content released or your event
- Better reception with CRN member readers
- Opportunities to expand reach with CRN committees, email, and social media



## Participation is easy!

For the CRN newsletter or social posts, start by sending us your 1200 x 675 px image or video link with 200 words or fewer and your desired send date range.

The CRN Supplement newsletter publishes weekly on Thursdays.

Alternately, members may have the opportunity for dedicated emails or social media posts. If you're interested in CRN sending your email, please share a draft of your content.

Members can submit one spotlight per quarter.

Reach out to CRN's Gretchen Powers ([gpowers@crnusa.org](mailto:gpowers@crnusa.org)) with your content or questions.

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WEEKLY MEMBER UPDATE

Smart Brevity® count: 5 mins...1318 words