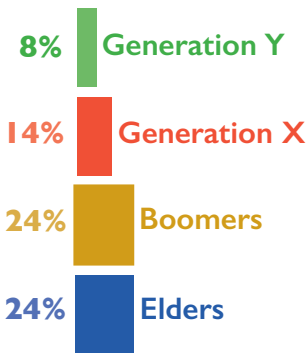


Who takes Omega-3s?

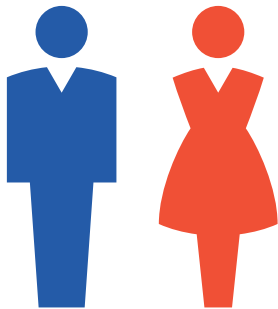
19% of U.S. adult supplement users take omega-3 supplements

By generation



24% of Elder supplement users take omega-3 supplements

By gender



19% of both male and female supplement users take omega-3 supplements

SOURCE: Council for Responsible Nutrition (CRN)
www.crnusa.org/CRNconsumersurvey/2014