



Council for Responsible Nutrition

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FACT SHEET

Council for Responsible Nutrition: Who is CRN?

Q. Who is the Council for Responsible Nutrition?

A. The Council for Responsible Nutrition (CRN), founded in 1973 and based in Washington, D.C., is the leading trade association representing dietary supplement manufacturers and ingredient suppliers. CRN companies produce a large portion of the dietary supplements marketed in the United States and globally. Our member companies manufacture popular national brands as well as the store brands marketed by major supermarkets, drug store and discount chains. These products also include those marketed through natural food stores and mainstream direct selling companies. In addition to complying with a host of federal and state regulations governing dietary supplements, our 70+ manufacturer and supplier members also agree to adhere to voluntary guidelines for manufacturing, marketing and CRN's Code of Ethics.

Q. What is CRN's mission?

A. To enhance and sustain a climate for our member companies to responsibly market dietary supplements and their ingredients by maintaining and improving confidence among consumers, media, government leaders, regulators, healthcare professionals and other decision makers with respect to our members' products.

Q. How many member companies belong to CRN?

A. Approximately 80, including voting and associate members. A complete list of CRN member companies is available at http://www.crnusa.org/who_omc.html.

Q. What does CRN do?

A. CRN provides its member companies with expertise and action in the areas of science, regulation, legislation, communications, and international affairs. CRN takes a leadership role in advocating for public policy based on sound science and the ability for consumers to have access to a wide variety of high quality, safe and beneficial dietary supplement products.

Q. Who is CRN's president and CEO?

A. Mr. Mister has been President and CEO of CRN since 2005. Under his leadership, CRN has experienced a refined strategic focus, increased membership, and launched new initiatives to enhance consumer confidence in the supplement industry. Immediately prior to joining CRN, he was director of government affairs at the National Association of Professional Employer Organizations (NAPEO) where he developed and implemented a state government relations program tracking and responding to legislation in all 50 states. Before that, Mr. Mister served in several legal and legislative roles for over a decade at the Consumer Healthcare Products Association (CHPA), most recently as vice president and associate general counsel. He also worked as an attorney in the Washington, D.C. law firm of Wiley, Rein & Fielding in general litigation, government ethics, and federal election law practice groups, and had a stint on Capitol Hill as a media relations assistant for former U.S. Senator Charles McC. Mathias, Jr. Mr. Mister holds a law degree from the College of William and Mary, an MA in Political Communication from the University of Maryland, and a BS from Towson University.