

Sample Industry Email or Letter

[email subject line: DSHEA: Let's Make it Work!]

[Date]

**OPPOSE:**                **S 722**  
**SUPPORT:**            **S 1538**

Dear Senator: [\_\_\_\_\_]:

The Council for Responsible Nutrition (CRN) is writing in opposition to S 722, a bill introduced by Senator Richard Durbin (D-IL) that would unnecessarily impair the Food and Drug Administration's (FDA) current efforts to implement the Dietary Supplement Health and Education Act (DSHEA). It has been 10 years since DSHEA was introduced, and for the first time, FDA has a Commissioner who is committed to fully enforcing DSHEA. FDA Commissioner Mark McClellan, MD said in a recent Capitol Hill hearing that FDA "is trying very hard to see if the law can be made to work." We think it is important to give him a chance to do it.

The issue at hand is enforcement of DSHEA, a good law that was passed overwhelmingly by Congress and strongly supported by the American public in 1994. It provides the power and authority to deal effectively with any problem facing dietary supplements – but must be more fully implemented by FDA.

Senator Tom Harkin (D-IA) and Senator Orrin Hatch (R-UT) have introduced S 1538, a bill that would provide more funds to FDA over the next five years to step up enforcement. The legislation is called: **DSHEA Full Implementation and Enforcement Act of 2003**. CRN supports this legislation and asks that you support it too.

CRN and its member companies support strong enforcement of DSHEA. We represent the mainstream core of the dietary supplement industry, including suppliers of dietary supplement ingredients as well as manufacturers and marketers of branded and private label products available to consumers through all distribution channels – mass market, health food stores, mail order, and direct sales.

Please **oppose S 722**, a bill that would overburden a system that works and needs only to be fully enforced, and **support S 1538**, a bill that will provide more resources to FDA. Thank you for your consideration.

Sincerely

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