

## **CRN 2011 Associate Membership Benefits Package:**

1. On behalf of each Associate Member, CRN will send an email notice once per calendar year to all Executive Contacts (Voting Member & International) providing information on the associate member company. CRN will work with the company to develop the copy and design.
2. Once a year, the Associate Member will be featured (on a rotating basis) in a special section—Meet the Associate Member—of *The Report*, CRN's bi-weekly web-based newsletter for members.
3. Associate Members will receive a mailing list (once a year—in April) of all current CRN members (emails and phone numbers not included). The list may be used for company marketing purposes but may not be shared or sold outside the company.
4. Associate Members will receive a member company discount for registration at CRN's Annual Conference, at CRN's Day of Science, and any other CRN-sponsored events—i.e., seminars, webinars, etc.—where a CRN member discount applies.
5. Associate Members will receive a 10% discount on the published rates for sponsorship and/or exhibitor packages for CRN's Annual Conference and CRN's Day of Science.
6. Consideration will be given to CRN Associate Member' submissions for additional news items to appear in *The Report*.
7. Associate Members will be featured in a special Members Only Website section.
8. Associate Members will be encouraged to take full advantage of the CRN Member Logo Program with suggestion to use the member logo in their mailings and at trade shows.
9. Associate Members will receive the bi-weekly web-based Members Only newsletter, *The Report*.
10. Associate Members will have access to the CRN Members Only website.
11. Associate Members may join standing committees and task forces funded through the CRN budget but agree that all information shared within committee/task force or received in CRN advisories will not be shared outside of the company, including any public venues or publications, or with other clients. In particular media companies will maintain a strict separation of advertising and editorial policy with regard to information received as a result of CRN membership. Associate Members may not participate in self-funded task forces. In rare cases when votes are required for committees/task forces, Associate Members will have the opportunity to make their opinions known, but will not receive a vote.
12. Associate Members will have access to CRN staff for occasional consultations in their areas of expertise.
13. When new Associate Members are accepted for membership by the Board of Directors, that new member will be included in a news item in *The Report*.
14. New Associate Members will be included in a new member press release sent to the industry trade publications.

*\*CRN Membership benefits are subject to change each calendar year.*