

THERE'S A NEW SHERIFF IN TOWN. YOU.

Tired of having the
supplement industry referred
to as "the Wild West"?

Now you can
do something about it.



If you see a supplement ad that's misleading, untruthful, or includes claims that can't be substantiated, file a competitive challenge with NAD.

WE'RE AIMING TO CLEAN UP OUR INDUSTRY

For more information on
the CRN/NAD initiative, visit
www.crnusa.org/NAD

To file a competitive
challenge with NAD, visit
www.nadreview.org/AboutNAD.asp*



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