

*Don't just take our word for it*  
**Read What CRN Members Say**

CRN leads the dietary supplement industry in science, communications and government relations. They keep us current on important issues affecting our business and are a fabulous resource whenever we have questions. CRN goes beyond the reactive mode of most trade associations; they are proactively making a difference in the industry landscape.

**Marjorie L. Fine**

*Executive Vice President & General Counsel*  
**Shaklee Corporation**

As a major supplier to the dietary supplement industry, BASF strongly values the advocacy and education that CRN brings to both the legislative community and the general population—ignorance can not only adversely affect the industry, but also the consumer.

**Nick Shackley**

*Director, Pharma Ingredients & Services*  
**BASF Corporation**

Our company has been actively involved in CRN since joining in 1996. We find the organization a valuable asset in member networking opportunities, in representing the interests of the dietary supplement industry to regulators, media and key influencers and, importantly, for the opportunities to actively participate, provide input and have our concerns and objectives voiced through CRN committee membership.

**E. Charles Brice**

*Senior Vice President, Global Strategies*  
**Kemin Health, L.C.**

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*“Without doubt, CRN is the most prominent trade association in the dietary supplement arena.”*

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CRN is vital to our business because it provides access to critical regulatory and other strategic information, and gives us the opportunity to proactively influence, and not just react to, the forces that shape our industry.

**Paul Bolar**

*Vice President, Regulatory Affairs*  
**Pharmavite LLC**

I don't know of any organization other than CRN that can provide detailed scientific and regulatory information in such a timely fashion. Whether it is providing a response to a recently published article, an alert about data that are soon to hit the media or an analysis of the quickly changing regulatory environment, CRN is always first and always thorough. As a member of CRN, you definitely feel like you are on the inside.

**Andrew Halpner**

*Vice President*  
*Business Development and Technical Service*  
**Douglas Laboratories**

In our business it's critical for us to be “a step ahead” of the trends and issues affecting the nutritional supplement industry. As a member of CRN for almost 30 years we have benefited from being actively involved in many CRN initiatives. It's a good business decision to be part of CRN and to help form the industry.

**Gail L. Becker R.D.**

*President*  
**GBA Health Communications**

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*“CRN is vital to our business.”*

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*“CRN is the place where pro-active initiatives to help shape our markets take shape!”*

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As a small company, we look to CRN as a fair and credible source for keeping us up-to-date on key issues and happenings in our industry. We have chosen to commit time and resources to become involved in numerous committee activities within CRN which has provided us the opportunity to interact and be equally heard with companies of all sizes.

**Larry Robinson, Ph.D.**  
*Vice President, Scientific Affairs*  
**Embria Health Sciences, LLC**

CRN is the place where pro-active initiatives to help shape our markets take shape!

In a marketplace as complicated as ours, it is essential to have a good cross-section of industry leaders to help foster consensus and a clear message—dietary supplements are both necessary and important in helping consumers achieve optimal health.

**Mark A. Le Doux**  
*Chairman and CEO*  
**Natural Alternatives International, Inc.**

In addition to supporting the critical work that CRN does for our industry, membership also provides us with excellent opportunities to meet leading companies and the people behind them.

**Jon Benninger**  
*Business Development Director*  
**Virgo Publishing LLC**

Without doubt, CRN is the most prominent trade association in the dietary supplement arena. As a member company, Chemi Nutra receives real-time information on a multitude of important topics that impacts our nutritional supplement business. Our financial investment with CRN is worth every dollar—and the return is truly measurable.

**Scott Hagerman**  
*President*  
**Chemi Nutra & Chemi Pharma**

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Scientifically supported and responsibly marketed dietary supplements have a key role to play in helping consumers stay healthy. As a member company, we support CRN in its endeavor to be a driving force in areas as diverse as quality standards, advertising claims substantiation, education, and health policy, working to help the industry achieve its potential to benefit public health.

**Bruce Daggy**  
*Vice President, Research and Development*  
**GlaxoSmithKline**

Access Business Group/Nutrilite is a member of CRN because CRN is an association that provides leadership, direction and scientific support for our dietary supplement business.

**Byron Johnson**  
*Nutrition Industry Relations Director*  
**Access Business Group/Nutrilite**

I have been affiliated with CRN as a quality professional for more than 25 years. The broad scope of scientific and regulatory influence that CRN has had on this industry has been an invaluable tool for member companies who wanted to market high quality products in an appropriate regulatory framework. Now as an independent industry consultant, CRN keeps me in touch with the most up-to-date and accurate information necessary to serve the industry.

**Joy A. Joseph**  
*President*  
**JOYS QM Systems**

As a non-US member marketing supplements in the US, CRN membership is very valuable to us as early alerts to what is happening in the US dietary supplement sector are of crucial importance to European and other international manufacturers.

**F. Willem Vas Dias, Ph.D.**  
*Nutritionist*  
**Seven Seas Limited**

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*“It’s a good business decision to be part of CRN...”*

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For information on becoming a CRN member, visit [www.crnusa.org/bam.html](http://www.crnusa.org/bam.html) or contact Joyce Nyero (202-204-7670 or [jnyero@crnusa.org](mailto:jnyero@crnusa.org)).