



**FOR IMMEDIATE RELEASE**

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## **CRN WELCOMES NEW MEMBER COMPANIES**

WASHINGTON, D.C., *April 3, 2003* – The Council for Responsible Nutrition (CRN), one of the dietary supplement industry’s leading trade associations, recently welcomed four new member companies. Joining CRN as voting members are Mannatech, Inc. of Coppell, Texas, and NuSkin/Pharmanex, LLC, of Provo, Utah. New associate members are the U.S. Pharmacopeia (USP), located in Rockville, Md., and Nutrition Business Journal (NBJ), based in San Diego, Calif.

“We’re pleased to welcome these four companies to CRN and appreciate their commitment to work with us to rebuild consumer confidence in the quality, safety, and effectiveness of dietary supplements,” said Annette Dickinson, Ph.D., president, CRN. “The CRN staff looks forward to teaming with representatives from these companies in efforts that will strengthen and build our industry.”

Mannatech, Inc. specializes in the utilization of naturally occurring, plant-derived carbohydrates in its line of dietary supplement products, which are designed to use nutrients working through normal physiology to maintain optimal health with improved nutrition.

Pharmanex, a NuSkin Enterprises’ company, is a leader in the research and development of phyto-pharmaceutical and nutritional products, highly committed to accomplishing its mission: to help people live healthy and productive lives.

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Recognized in the Dietary Supplement Health and Education Act (DSHEA) as the nation's official compendia for dietary supplement standards, USP has a long history of standard-setting for dietary supplements, dating back to the first *United States Pharmacopeia (USP)* published in 1820. USP launched its Dietary Supplement Verification Program (DSVP) in 2000 to help inform and safeguard the growing number of consumers who use dietary supplements.

NBJ is a research, publishing and consulting company serving the nutrition, natural products and alternative health care industries. Publications include a monthly executive journal and comprehensive industry reports focusing primarily on the nutrition industry.

For more information on the Council for Responsible Nutrition, please visit <http://www.crnusa.org>. For information on membership in CRN, please contact Verna Breland, director, administration and member services, CRN, at 202-204-8001.

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