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**CRN FOUNDATION ANNOUNCES FIRST GRANT FOR HEALTHCARE
PROFESSIONALS EDUCATION**
—Grant Goes To Continuing Education for Pharmacists and Nurse Practitioners—

WASHINGTON, D.C., *October 6, 2009* — Earlier this year, the Council for Responsible Nutrition (CRN), the leading trade association for the dietary supplement industry, announced the formation of a newly formed 501(c)(3) educational foundation, with one of its missions being to, “Provide healthcare professionals with information and education to understand the proper uses of dietary supplements in their practices.” CRN recently began working towards that objective, by providing an unrestricted grant to *Drug Store News* in support of continuing education (CE) programs on dietary supplements for retail pharmacists and nurse practitioners.

“Nearly 40 percent of consumers from the CRN Consumer Survey on Dietary Supplements cite pharmacists as a reliable source of information about supplements—second only to doctors,” said Judy Blatman, senior vice president, communications, CRN. “And since nurse practitioners are often on the front lines of communication with patients and they focus on providing comprehensive, personalized health education, both nurse practitioners and pharmacists are excellent audiences to educate about the role that dietary supplements play in maintaining overall health and wellness.”

This is the second consecutive year that CRN has provided an educational grant to the *Drug Store News* Continuing Education (CE) program. The grant will allow retail pharmacists and pharmacy technicians to receive CE credits from two different courses via on-line webinars. *Drug Store News* markets the program to pharmacists, pharmacy technicians and pharmacy schools through a series of promotional emails, postcards and advertisements placed in the publication.

The first course—“Managing Joint and Bone Health and Dietary Supplements”—was held late last week with

speaker Jason Theodosakis, M.D. The second course—“Women’s Health and Dietary Supplements”—will be held in November and will feature Tori Hudson, N.D., as the educator. The archived webinars will be accessible on the *Drug Store News* CE web site for three years, allowing pharmacists access to the programs for several years. Pharmacists who successfully complete each webinar will receive one contact hour of CE credit.

Similar to last year, the educational grant will also allow for continuing education programs to appear in print—however, the audience for this year’s print CE lessons will be nurse practitioners. Two in-print CE lessons will run in *Drug Store News Retail Clinician*, with the first CE lesson being an adaptation of the 2008 in-print lesson to pharmacists, “The Regulation of Dietary Supplements,” by Annette Dickinson, Ph.D. This lesson ran in the August 2009 issue of *Drug Store News Retail Clinician* and will be available on-line for one year. Dr. Hudson will also adapt her pharmacists’ webinar lesson on women’s health and dietary supplements to an in-print version for nurse practitioners. This lesson is set to run in the November 2009 issue of *Drug Store News Retail Clinician* and will also be available on-line for one year. Nurse practitioners who complete the print program will receive continuing education credit corresponding to each lesson.

“We are pleased to again have the opportunity to receive this educational grant from CRN and work with such a well-respected organization,” said Crystal Lennartz, Pharm.D., director, continuing education, *Drug Store News*. “Both pharmacists and nurse practitioners are eager for information on health and nutrition, including dietary supplements, so these programs are a great fit to keep these healthcare professionals well-informed and well-educated on the important role that dietary supplements play in overall health and wellness.”

Visit www.cedrugstorenews.com to learn more about the *Drug Store News* pharmacist education or www.retailclinician.com for the nurse practitioner education and programs.

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The **Council for Responsible Nutrition (CRN)**, founded in 1973, is a Washington, D.C.-based trade association representing dietary supplement manufacturers and ingredient suppliers. In addition to complying with a host of federal and state regulations governing dietary supplements in the areas of manufacturing, marketing, quality control and safety, our 70+ manufacturer and supplier members also agree to adhere to additional voluntary guidelines as well as CRN’s Code of Ethics. Visit www.crnusa.org.

The CRN Foundation was established in 2009 as a non-profit 501(c)(3) organization for the purpose of educating people about the beneficial, safe and responsible use of dietary supplements and their ingredients as part of a culture of wellness. Visit www.crnusa.org/CRNfoundation.