



Council for Responsible Nutrition

The Science Behind the Supplements

FOR IMMEDIATE RELEASE

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CRN WELCOMES FIVE NEW MEMBERS

WASHINGTON, D.C., *July 7, 2010* — The Council for Responsible Nutrition (CRN), the dietary supplement industry's leading trade association, is pleased to announce the addition of the following five members to its roster: Voting Members—Bausch & Lomb of Madison, N.J.; Enzymotec USA, Inc. of Morristown, N.J.; and Natural Grocers of Lakewood, Colo.; and Associate Members—CNA HealthPro of New York, N.Y.; and Stericycle ExpertRECALL of Indianapolis, Ind.

Bausch & Lomb has a comprehensive portfolio of eye health products including a full line of eye vitamin and mineral supplements, which satisfy a variety of general and age-related eye health needs. Since the company was founded in 1853, Bausch & Lomb has grown to serve consumers in over 100 countries worldwide.

Enzymotec USA, Inc. is a biotechnology company that develops and produces innovative lipid-based bio-functional ingredients for dietary supplements, functional foods, and infant nutrition products to address health needs associated with the human life cycle. Its main focus areas include creating solutions for improving cognitive functions, reducing cardiovascular disease risk, and creating balanced nutrition for infants and toddlers.

Natural Grocers grew out of Vitamin Cottage, a small family owned business established in 1955, and now includes more than 32 retail stores around the country that specialize in dietary supplements, organic groceries, and personal care products. The company also manufactures a private label brand of vitamins and supplements of the same name.

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CNA HealthPro, a business unit of CNA Insurance companies, Inc., offers a full range of insurance coverage written on a claims-made basis for healthcare providers and organizations including hospitals, large physician practices, nurse practitioners, pharmacists, etc. The company's comprehensive coverage includes healthcare professional liability, product liability, and general liability.

Stericycle ExpertRECALL provides business and consulting services with a focus on helping companies promote safety, improve regulatory compliance, and manage risk capabilities. With expertise in product recall, return, global communication, and retrieval technologies, Stericycle has consulted for the consumer goods, pharmaceutical, medical device, juvenile product, and food and beverage industries.

For a complete list of CRN member companies, visit [CRN's website](#). For information on membership in CRN, please contact Joyce Nyero, member services coordinator, at 202-204-7670 or jnyero@crnusa.org.

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Note to Editor: The Council for Responsible Nutrition (CRN), founded in 1973, is a Washington, D.C.-based trade association representing dietary supplement manufacturers and ingredient suppliers. In addition to complying with a host of federal and state regulations governing dietary supplements in the areas of manufacturing, marketing, quality control and safety, our 70+ manufacturer and supplier members also agree to adhere to additional voluntary guidelines as well as CRN's Code of Ethics. Visit www.crnusa.org.