



FOR IMMEDIATE RELEASE

Contact: Season Solorio, 202-204-7682

CRN JOINS ASN AS SUSTAINING MEMBER

WASHINGTON, D.C., *March 3, 2010* — The Council for Responsible Nutrition (CRN), the dietary supplement industry’s leading trade association, is pleased to announce it has become a Sustaining Member of the American Society for Nutrition (ASN), a non-profit organization that brings together nearly 4,000 of the world’s top nutrition researchers, clinical nutritionists and industry to advance the knowledge and application of nutrition.

“ASN is proud to welcome CRN as a Sustaining Member, and greatly looks forward to a long and productive partnership,” said John E. Courtney, Ph.D., ASN’s executive officer. “CRN has continued to demonstrate outstanding leadership in the dietary supplement industry, and we are eager to find new ways to collaborate in advancing nutrition research and practice.”

CRN has been an active partner of ASN since 2008, as sponsor of the Mary Swartz Rose Awards. The awards recognize outstanding research on the safety and efficacy of bioactive compounds for human health. Joining ASN as a Sustaining Member will deepen ties between the two organizations, as they identify new ways to work together in advancing their respective missions: the expansion of nutrition science knowledge and the responsible marketing of dietary supplements.

“CRN is extremely supportive of ASN’s work,” said Andrew Shao, Ph.D., CRN’s senior vice president, scientific & regulatory affairs, and longtime member of ASN. “With so much emphasis these days on the role of proper nutrition in healthy living, it is extremely valuable to be able to participate in a

-more-

community of well-respected nutrition researchers whose objectives to shape nutrition science and policy are consistent with ours. On behalf of CRN, I look forward to building stronger relationships with ASN and its membership.”

###

Note to Editor: The Council for Responsible Nutrition (CRN), founded in 1973, is a Washington, D.C.-based trade association representing dietary supplement manufacturers and ingredient suppliers. In addition to complying with a host of federal and state regulations governing dietary supplements in the areas of manufacturing, marketing, quality control and safety, our 70+ manufacturer and supplier members also agree to adhere to additional voluntary guidelines as well as CRN’s Code of Ethics. Visit www.crnusa.org.

The American Society for Nutrition (ASN) is the preeminent professional organization for nutrition research scientists and clinicians around the world. ASN is dedicated to bringing together the top nutrition researchers, medical practitioners, policy makers and industry leaders to advance our knowledge and application of nutrition. Founded in 1928, ASN publishes The American Journal of Clinical Nutrition (AJCN) and The Journal of Nutrition (JN). Visit ASN online at www.nutrition.org.