

**FOR IMMEDIATE RELEASE**

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CRN WELCOMES TWO NEW MEMBERS

WASHINGTON, D.C., *September 29, 2011*—The Council for Responsible Nutrition (CRN), the dietary supplement industry's leading trade association, is pleased to announce the addition of two Voting Members: Nordic Naturals, headquartered in Watsonville, Calif., and Optimum Nutrition, Inc., headquartered in Aurora, Ill.

Nordic Naturals is a producer of marine-based omega-3 fatty acid dietary supplements, as well as a manufacturer of other vitamins and minerals. The firm aims to correct omega-3 deficiency around the world and prides itself on its incorporation of ethical and socially responsible practices with regard to the environment, corporate transparency, philanthropic partnership and education.

Optimum Nutrition, a wholly-owned subsidiary of international nutritional ingredient group Glanbia, owns and operates two different brands of nutritional supplements: Optimum Nutrition and ABB Performance. The firm's products can be found at approximately 10,000 retail locations in the U.S. and are distributed in more than 70 countries.

For a complete list of CRN member companies, visit [CRN's website](#). For information on membership with CRN, please contact Sandy Khouri at skhouri@crnusa.org or 202-204-7673.

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The Council for Responsible Nutrition (CRN), founded in 1973, is a Washington, D.C.-based trade association representing dietary supplement manufacturers and ingredient suppliers. In addition to complying with a host of federal and state regulations governing dietary supplements in the areas of manufacturing, marketing, quality control and safety, our 75+ manufacturer and supplier members also agree to adhere to additional voluntary guidelines as well as CRN's Code of Ethics. Visit www.crnusa.org.