



FOR IMMEDIATE RELEASE

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CRN WELCOMES SEVEN NEW MEMBERS TO THE ASSOCIATION

WASHINGTON, D.C., *May 15, 2009* — The Council for Responsible Nutrition (CRN), the dietary supplement industry's leading trade association, is pleased to announce the addition of the following seven members to its roster: Voting Members—CardioTabs of Kansas City, Mo.; and Martek Biosciences Corporation of Columbia, Md.; International Member—ECZACIBASI Ilac Pazarlama of Istanbul, Turkey; and Associate Members—Accelovance of Rockville, Md.; NutraGenetics of Redondo Beach, Calif.; NutriIQ, LLC of Alexandria, Va.; and Sawaya Segalas & Co., LLC of New York, N.Y.

CardioTabs specializes in manufacturing supplements designed specifically for cardiovascular health. The company regularly modifies its product formulations in response to the most current research on supplements and health resulting in products that are safe and effective.

Martek Biosciences Corporation develops nutritional products that promote health and wellness through every stage of life. Martek has become a leader in fermentation technology and is an innovator in the research and development of products derived from microalgae.

ECZACIBASI Ilac Pazarlama is one of the leading pharmaceutical companies in Turkey and has recently expanded to develop dietary supplements. Although the company has a contract manufacturing agreement with Nutritional Laboratories International, USA, they are not currently selling any products in the United States.

Accelovance is a clinical services company with a proven approach to accelerating clinical development by delivering optimal results through greater control and productivity. Accelovance tailors its

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offerings of full CRO services, wholly owned clinical sites, patient recruitment, and a clinical call center for a customized clinical solution.

NutraGenetics is a science-based developer of nutritional supplements, functional foods, and nutraceuticals. NutraGenetics also provides business consulting services in the healthcare field relating to new product development, product distribution, logistics, and supply chain solutions.

NutriIQ, LLC is a consulting firm that works with suppliers and manufacturers of dietary supplements, conventional foods, functional foods, and other over-the-counter products. The company specializes in nutrition marketing, communications, scientific, technical, and regulatory services.

Sawaya Segalas & Co., LLC provides investment banking services to brand-based businesses in the consumer industry. The company uses its experience, creativity and dedication to client relationships to provide high quality advice and customized strategic options.

For a complete list of CRN member companies, visit www.crnusa.org/who_omc.html. For information on membership in CRN, please contact Joyce Nyero, member services coordinator, CRN, at 202-204-7670 or jnyero@crnusa.org.

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Note to Editor: The Council for Responsible Nutrition (CRN), founded in 1973, is a Washington, D.C.-based trade association representing dietary supplement manufacturers and ingredient suppliers. CRN members agree to adhere to voluntary guidelines for manufacturing, labeling and marketing and CRN's Code of Ethics. Visit www.crnusa.org.