

IMPACT of the Dietary Supplement Industry

United States

National Impact

Dietary supplement manufacturers and ingredient suppliers operate in all 50 states and the District of Columbia. The industry is responsible for 754,645 jobs in the U.S., generates \$38.36 billion in wages, and has an overall economic impact of \$121.59 billion.



Economic Impact

In the United States, the dietary supplement industry has a total direct economic impact of \$51.26 billion.



Jobs

The dietary supplement industry provides more than 383,230 high quality jobs in the United States.



Wages

The dietary supplement industry and ingredient suppliers pay \$16 billion in employee wages each year in the United States. These are good paying jobs with an average wage of \$41,800 per year.



Taxes

In the United States, the dietary supplement industry generates \$5.75 billion in taxes — money that helps fund state and local schools, roadways, and other projects — and \$9.20 billion in federal taxes. In addition, the sale of dietary supplements contributes more than \$1.7 billion in state sales tax revenue.

Dietary Supplement Industry

Dietary supplement products include vitamins, minerals, herbs and botanicals, amino-acids, sports nutrition supplements, weight management products and specialty supplements. These products are intended to be used as supplements to, not substitutes for, a well-balanced diet and a healthy lifestyle. When used properly, they help promote overall good health and prevent disease. More than 150 million Americans take dietary supplements annually.



DATA SOURCE: JOHN DUNHAM & ASSOCIATES



Council for Responsible Nutrition

The Science Behind the Supplements

www.crnusa.org/economicimpact