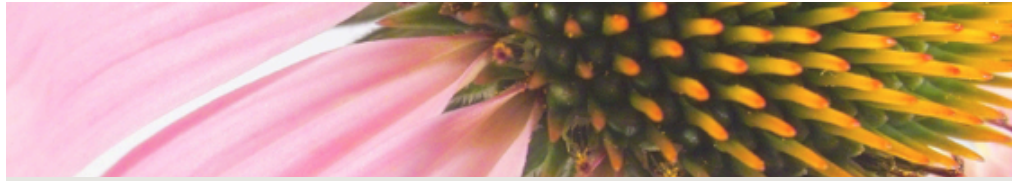




UNITED NATURAL PRODUCTS ALLIANCE®



1075 E Hollywood Ave, Salt Lake City, UT 84105 | 801.474.2572 | info@unpa.com | unpa.com

The Trade Association for 21st-Century Natural Health Products Companies

Salt Lake City-based **United Natural Products Alliance (UNPA)** represents more than 100 best-in-class companies, including those that manufacture, distribute and market high-quality dietary supplements and ingredients and other natural products and personal care products, with **sales in excess of \$15 billion annually**.

Others members include leading science and technology services providers, as well as support companies, such as regulatory consultants and legal, marketing, media and business-development firms.

UNPA is known and respected around the world for its unparalleled expertise in national and international regulatory and legislative issues.

An international alliance of forward-looking companies dedicated to providing consumers with natural health products of superior quality, benefit and reliability.

Twenty-five years after the passage of the Dietary Supplement Health and Education Act (DSHEA), a maturing, \$300 billion global dietary supplement and natural and organic products industry continues to expand with tremendous growth opportunities.

For 2019, UNPA has prioritized the following issues:

- Compliance with DSHEA regulations and implementation of industry-wide best practices to ensure **consumer access to safe, high-quality products**;
- A **reduction in international trade barriers**—including those with China—to expand the global marketplace, and improved quality standards for imported products and ingredients;
- Work with FDA to ensure a **pathway for consumer access to hemp-derived CBD dietary supplements** and other hemp products addressed in the 2018 farm bill;
- Continued implementation of the **Food Safety Modernization Act (FSMA)**;
- Efforts to foster utilization of new technologies and **advanced analytical testing** capabilities;
- **GMO food and ingredient labeling**, including testing and supply chain issues; and
- A uniform **definition of “natural.”**

UNPA MOU Partners

UNPA's strategic partners for the advancement of safety, science, quality and commerce, including:



National Center for Natural Products Research



China Chamber of Commerce for Import and Export of Medicines and Health Products



International Probiotics Association

UNPA's 22 memoranda of understanding partners represent leading academic and educational institutions, professional societies and trade organizations around the world.



UNPA: Education, Partnerships and Collaborations

Led by industry veteran Loren Israelsen, UNPA and its team are at the vanguard of trade associations serving the natural health products trade. UNPA's membership is **highly collegial and collaborative** within a respectful, productive business environment.

UNPA organizes its key objectives and work plans through a series of **memoranda of understanding (MOUs)** and commercial agreements with partner organizations through certification programs and a wide variety of educational offerings, including GMP and FSMA trainings.

By laying out its joint objectives via MOUs, UNPA is best able to serve the needs of its members and industry stakeholders.

Additionally, UNPA utilizes an **active and engaged executive committee** that advises the staff on UNPA objectives, strategies and policies in an efficient, effective manner. **UNPA committees and working groups**, driven by member participation and leadership, address and advise on specific, ongoing issues.

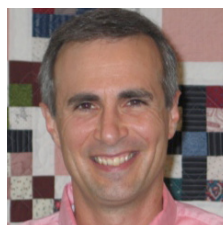
We seek to create **competitive market opportunities** for our members while always doing what's in the best interests of the membership, the industry and the consumers they serve.



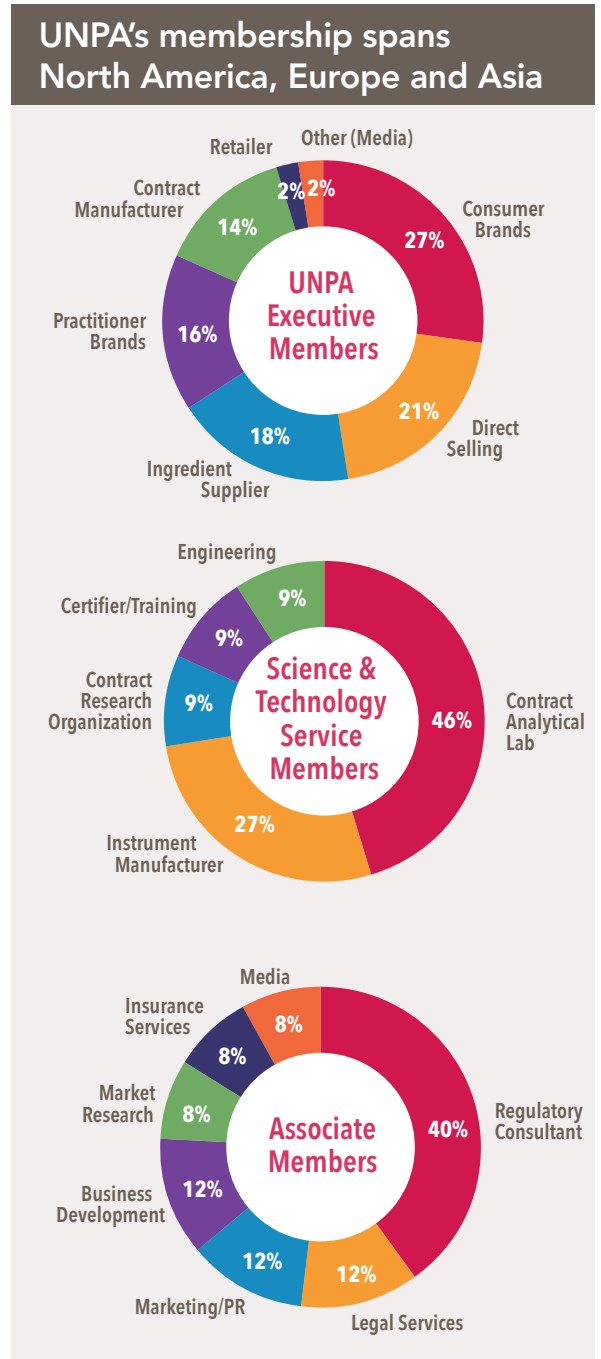
Loren Israelsen
UNPA President



Patricia Knight
UNPA Senior Political Advisor



Peter Reinecke
UNPA Senior Political Advisor



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