

SPONSORSHIP OPPORTUNITIES

CONVERGENCE'24

Contact Ed Wyszumiala (ewyszumiala@crnusa.org / 989-598-5275) to secure your chosen sponsorship.

	PREMIER	PLATINUM	GOLD	SILVER	CRN SUPPORTER
<i>INVESTMENT</i>	\$35,000	\$25,000	\$20,000	\$15,000	\$5,000
LISTING ON GENERAL ON-SITE SIGNAGE	✓	✓	✓	✓	✓
LINKED LISTING ON EVENT WEB PAGE					TEXT NAME
ROTATING DIGITAL ON-SITE ADS	3	2	2	1	
COMPLIMENTARY REGISTRATION	2	2	2	1	
COMPANY VIDEO PLAYED AT BREAKS	:45	:30	:15		
"THANK YOU" FROM PODIUM EACH DAY	✓	✓			
THOUGHT LEADERSHIP FEATURE PROMOTED IN CRN CONTENT AND SOCIAL CHANNELS	✓	✓			
ON-STAGE KEYNOTE SPEAKER INTRODUCTION	✓				
LIMITED—EXCLUSIVE TO FIRST TWO	✓				

Reach 200+ high-level supplement industry event attendees—and more in the CRN community as well as industry-wide—via our event promotions.



See additional opportunities to showcase your company as an industry leader and support CRN...

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Enjoy the same benefits noted on page 1 at each level, plus recognition related to the sponsorship:

PLATINUM

INVESTMENT

Registration

\$30,000

- Sponsor logo featured on registration email marketing campaigns and confirmation emails.
- Lanyards with company logo for attendees and exclusive branding of registration area with wall decal.

Welcome Reception

\$27,000

- Exclusive opportunity for representative to provide two-minute introduction, remarks at opening reception, event branding on content, app listing

Networking Reception

\$27,000

- Exclusive opportunity for representative to provide two-minute introduction, remarks at opening reception, event branding on content, app listing

GOLD

Lunch 2 available – sponsor signage and acknowledgement on program listing

\$21,000

SILVER

Fun Run & Walk Exclusive sponsor-branded T-shirts, event branding.

\$16,000

CRN SUPPORTER

Conference Wi-Fi Designate official Wi-Fi password and sponsor branding, plus company logo on web upgrade from text listing

\$12,000

Breakfast 2 available – sponsor signage and acknowledgement on program listing, app, plus company logo on web upgrade from text listing

\$10,000

Mobile App Sponsor logo prominently displayed on event app and promotional content

\$10,000

Tote Bag With sponsor and CRN/event logos

\$10,000

Hotel Key Cards With sponsor and CRN/event logos

\$7,500

Padfolio With sponsor and CRN logos

\$7,500

Networking Break 3 available – sponsor signage and acknowledgement on program listing, app

\$7,500

Reuseable Bottle With sponsor and CRN logos

\$7,000

Luggage Tag With sponsor logo

\$5,000

Yoga Sponsor branded towels for first 25 participants

\$2,500

Don't see what you're looking for? Contact CRN about developing your custom sponsorship.

Ed Wyszumiala (ewyszumiala@crnusa.org / 989-598-5275)