



## Social Media Resource

Hashtag: #DoH2019

### Twitter handles

- @AHPAssociation – American Herbal Products Association
- @CHPA – Consumer Healthcare Products Association
- @CRN\_Supplements – Council for Responsible Nutrition
- @UNPAFrank – United Natural Products Alliance

### Reps

- @RepBrindisi – Rep. Anthony Brindisi (D-NY)
- @RepTedLieu – Rep. Ted Lieu (D-CA)
- @RepBenMcAdams – Rep. Ben McAdams (D-UT)
- @repblumenauer – Rep. Earl Blumenauer (D-OR)
- @chelliepingree – Rep. Chellie Pingree (D-ME)
- @RepAndyHarrisMD – Rep. Andy Harris (R-MD)

### Sens

- @SenMikeLee – Sen. Mike Lee (R-UT)
- @SenPatRoberts – Sen. Pat Roberts (R-KS)
- @MittRomney – Sen. Mitt Romney (R-UT)

### Sample posts

#### Speaker thank you

- Thank you **@MEMBER** for speaking to #DoH2019 and for taking a leadership role on dietary supplement issues as a member of the Dietary Supplement Caucus.
- Wonderful to hear from Dietary Supplement Caucus leader **@MEMBER** at #DoH2019 today. Thank you for your leadership.



- Dietary supplements have tremendous economic and health impacts. Thank you @MEMBER for standing up for the supplement focused small businesses on the hill. #DoH2019
- Great to hear @MEMBER'S insights about the dietary supplement industry. Thank you for standing up for consumer freedom. #DoH2019
- The dietary supplement industry is lucky to have a champion like @MEMBER on the hill. Thank you for meeting with #DoH2019 today.

## Meeting follow up

- Thank you to @MEMBER staff for meeting with us about dietary supplement industry issues today. #DoH2019
- Wonderful opportunity to help educate @MEMBER office about the impact of the dietary supplement industry in their state today. #DoH2019
- Appreciate @MEMBER staff for taking the time to learn about the important health and economic impacts of the dietary supplement industry. #DoH2019
- Proud to serve as an educational resource for @MEMBER office. Together we can expand consumer wellness choices. #DoH2019
- Dietary supplements empower Americans with tools to manage their own wellness. Thank you @MEMBER for taking time to learn about our industry today. #DoH2019

## General hill day attendance

- Proud to represent YOUR COMPANY during the #DoH2019. Wonderful opportunity to educate members of congress about issues impacting the dietary supplement industry.
- Great trip to Washington DC to talk dietary supplements with Capitol Hill. Proud to be a part of this responsible industry effort to educate lawmakers about the economic impact of the supplement industry. #DoH2019
- Millions of Americans rely on dietary supplements to meet their health and wellness needs. Glad I could be a part of #DoH2019.
- Humbled by the opportunity to visit Capitol Hill and educate lawmakers about the responsible dietary supplement industry. #DoH2019
- Another successful lobby day by the dietary supplement industry. Thank you @AHPAssociation @CHPA @CRN\_Supplements @UNPAFrank for this opportunity to educate members of congress. #DoH2019