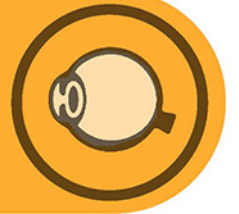


Dietary supplements — small investment today, big return tomorrow

CASE STUDY: AGE-RELATED MACULAR DEGENERATION

Lutein and Zeaxanthin supplements can lower societal health care costs.



Lutein and Zeaxanthin supplements can lower the risk of medical events associated with age-related macular degeneration.

U.S. adults 44+ currently taking

1.7%



Relative risk reduction

4.4%



Improvement in the target population's visual acuity

Avoidable medical events

21,718

Expected between 2022-2030 if the entire target population takes supplements at preventive intake levels



2022-2030 AVERAGE PER YEAR

Learn more about lutein and zeaxanthin and other dietary supplements:

www.SupplementstoSavings.org