



*The Science Behind the Supplements*

## The Council for Responsible Nutrition (CRN)

is the leading trade association exclusively focused on the **dietary supplement** and **functional food** industry.

**CRN leads in advocacy** for public policy based on sound science and promoting consumer access to a wide variety of high quality, safe, and beneficial dietary supplement products, as intended by the Dietary Supplement Health and Education Act (DSHEA).

**CRN provides its members** with expertise and action in:

- Regulatory/Legal Affairs
- Government Relations
- International Affairs
- Communications
- Science—foundational to everything we do



## BENEFITS OF CRN MEMBERSHIP

### INFORMATION

#### **Insightful information**

and perspective, delivered promptly on critical issues impacting the industry helps CRN members do their jobs better.



### ACCESS

#### **Access to CRN's team**

of dedicated professionals solely focused on dietary supplements and functional foods extends our member companies' capabilities.

### A VOICE

#### **CRN members have a voice**

in shaping the supplement and functional food industry through our committees, working groups, and task forces. Members collaborate and develop solutions to drive industry-wide change.



## RESPONSIBLE. IT'S OUR MIDDLE NAME.



**CRN's mission** is to sustain and enhance a climate for our members to responsibly develop, manufacture, and market dietary supplements, functional foods, and nutritional ingredients.

**Our Code of Ethics** guides our supplier and manufacturer member companies, who also agree to adhere to additional voluntary guidelines.

**CRN members share a commitment** to a culture of credibility and high ethics and are expected to comply with federal and state regulations governing dietary supplements in the areas of manufacturing, marketing, quality control, and safety.

[crnusa.org/join](http://crnusa.org/join)

## 2022 PRIORITIES

**CRN members shape the association's policies** and strategic program of work. Through our board of directors, committees, working groups, task forces, and forums, our members are creating the kind of industry where they can thrive and that helps consumers lead healthier lives.

### Here is a sampling of our 2022 work plan:

**Mandatory Product Listing**—Being at the negotiation table allows industry to extensively shape the legislation. Our mantra: "A birth certificate; not a drivers license."

**Modernize DSHEA**—Twenty-eight years after the passage of our foundational law, DSHEA needs some revisions to modernize the law and address the industry for continued growth in the 21st century.

**Sports Nutrition**—As the sports nutrition sector continues robust growth, CRN is monitoring legislation that would restrict these products, showcasing opportunities for new ingredients and claims, and promoting the safety of these products for all consumers.

**Access to Nutrition**—The CRN Foundation is working to expand access to better nutrition and nutrition education among underserved populations.

**Vitamin D & Me!**—A new phase of our consumer education program on the relationship between vitamin D status and COVID-19 will target healthcare practitioners and draw attention to this ground-breaking research.

**Healthcare Cost Savings Study**—The new iteration of our landmark research on the savings to the healthcare system from the targeted use of certain dietary supplements will be released midyear.

**Alliances with Scientists**—CRN will develop expanded collaborations between industry, CRN and academic, research and practitioner organizations to promote the science behind our products and encourage a new generation of nutrition professionals to find careers in the industry.



## WHAT'S IN IT FOR ME?

### CRN MEMBERS RECEIVE:

- ✓ Members-only alerts and updates
- ✓ Regular industry reports
- ✓ Access to CRN's team of experts
- ✓ Opportunities for industry leadership and engagement via CRN committees and working groups
- ✓ Free CRN educational opportunities
- ✓ Special pricing on registration for our in-person events
- ✓ Special pricing on select CRN/partner webinars
- ✓ CRN Member Logo program/CRN Associate Member spotlight
- ✓ And more



*VitaminDandMe.org* is a project of the CRN Foundation

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