

## CRN Priority Initiatives for 2019

1. **Create a Legal Pathway for CBD:** Work with FDA and Congress to establish a lawful pathway to market CBD as a dietary supplement or food. Press FDA to either enforce its legal interpretation or announce enforcement discretion, and to impose its regulatory framework for food and dietary supplements on CBD products marketed as such.



2. **Expand the Supplement OWL/CDX:** Expand participation in the Supplement OWL dietary supplement registry and CDX retailer tool and broaden awareness and acceptance of the registry by industry and industry stakeholders.

3. **Educate Consumers on Label Changes:** Deliver a consumer education program that informs stakeholders about changes to the Supplement Facts Label and leverages members, industry stakeholders and alliances with ally organizations for expanded reach. Ancillary to main message is message that dietary supplements are a regulated industry, and that the new FDA label regulations are just one example.



4. **Harmonize Third Party GMP Requirements:** Promote harmonization of third party audits for GMP certification to foster uniformity of audit standards and efficiencies for manufacturers and retailers.

5. **Evaluate a Mandatory Dietary Supplement Registry:** Develop consensus among CRN members regarding the creation of a mandatory product listing and direct CRN actions in support of that position, including building allies and establishing specifics of a proposal.



6. **Streamline Certificates of Free Sale:** Streamline the process for obtaining certificates of free sale for exportation of products, which may entail encouraging FDA to update its own Certificate of Free Sale process or creating a CRN-administered Certificate of Free Sale with possible revenue impact for CRN.

7. **Protect the Growing Probiotics Sector:** Extend CRN's leadership on probiotics by promoting best practices, encouraging research, promoting label clarity and protecting the industry from unnecessary or restrictive regulation or requirements.



8. **Prepare for FDA Recommendations on Regulating Dietary Supplements:** Prepare for and respond to proposals from FDA's Dietary Supplement Working Group to modernize regulation of dietary supplements, exploring options for new incentives for innovation and protection of research.

9. **Create Programming Specific to Sports Nutrition:** Invigorate CRN's Sports Nutrition Forum with projects and initiatives aimed at protecting and expanding the market for these products and fostering increased self-regulation of this sector.



10. **Target Tainted Products:** Combat both tainted products (with illegal drug ingredients) and intentional adulteration of supplements by defending mainstream industry, supporting legislation to restrict SARMS, providing consumers with advice for avoiding illegal products and educating stakeholders about the problem and industry efforts to curb it.