



2025 brought new challenges and opportunities for the dietary supplement and functional food industry, and the CRN team was impactful to promote and protect our members. Through a collection of proactive and thoughtful initiatives, CRN helped our members move [from scrutiny to strength](#).

Here is a brief recap of CRN's work for its members during Q1 in each of the areas of our [2024–2026 strategic plan](#):

- Expanding Self-Regulatory Initiatives
- Influencing Public Policy
- Improving Consumer Access
- Cultivating Positive Public Perceptions
- Expanding Membership and Educational Offerings

Access details with links to additional content via the QR code or at: www.crnusa.org/Q12025

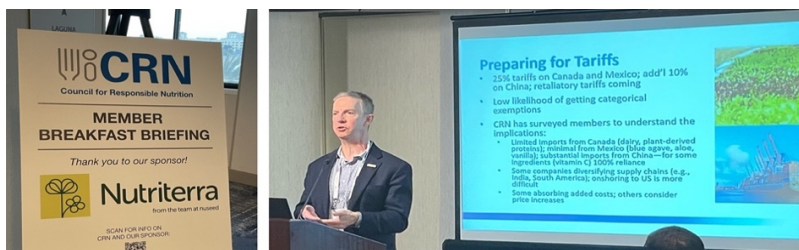
FIGHTING FOR THE INDUSTRY'S FUTURE

CRN advanced its lawsuit in New York to overturn a law prohibiting the sale of any dietary supplements that are marketed, labeled, or otherwise promoted for weight loss or muscle building to those under 18, [warning industry stakeholders of similar—or even more onerous—legislation being proposed in at least 10 states](#), including Massachusetts.

- Oral argument in CRN's appeal challenging New York's General Business Law § 391-00 and the lower court's denial of CRN's Motion for Preliminary Injunction were [presented by CRN counsel Tamar Wise of Cozen O'Connor](#).
- CRN held a virtual meeting for voting members following the oral argument to discuss the status of the case, as well as the 2025 landscape for state age-restriction legislation.
- CRN also [responded to new reporting on a study published in PLOS Mental Health](#) that misrepresented a connection between muscle-building supplement use and muscle dysmorphia symptomatology among adolescents.

UPDATING MEMBERS ON THE NEW POLITICAL LANDSCAPE

CRN convened a members-only breakfast briefing at Expo West on changing tides in state and federal legislatures and what this could mean for our industry. [Access the presentation deck](#).



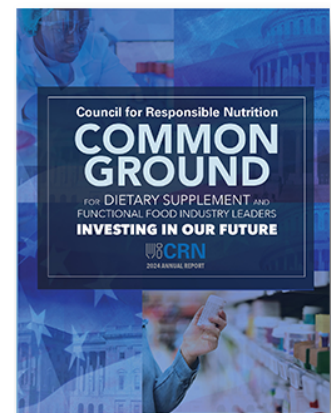
CHALLENGING FDA'S INTERPRETATION OF DRUG PRECLUSION

CRN submitted [supplemental comments](#) to its 2023 citizen petition urging FDA to reconsider its application of the drug preclusion clause. CRN argued FDA's interpretation unfairly confers pharmaceutical manufacturers with monopolies over ingredients that meet the definition of dietary supplements, stifling industry innovation for drug preclusion. CRN called for a more equitable framework to allow the predictability needed to bring safe, innovative products to market.

HELP US MAKE AN IMPACT

SHARE CRN'S 2024 ANNUAL REPORT

Released in Q1, the annual report presents a business case for why membership is a crucial investment.



PARTICIPATE IN PERSON

In Q1 CRN announced its Capitol Hill fly-in and annual events:

JUNE 11: CRN's Day on the Hill

Join us in Washington as we educate and advocate to advance our industry and the public health.



OCT. 8–10: CRN's Signature Events

Meet us in St. Louis at the Ritz-Carlton—save the dates, registration opens in May.

CONVERGENCE'25

SCIENCE
In Session

wellcomms

INNOVATION
EXCHANGE



Go deeper: Access additional details about CRN's Q1 2025 industry impact via our website: www.crnusa.org/Q12025

ADDRESSING THE CALL FOR ELIMINATING SELF-GRAS

CRN launched a [Self-GRAS Task Force](#) to develop its position with respect to potential reforms of the self-GRAS process, while preserving the GRAS pathway for new ingredients. During a meeting with FDA Acting Deputy Commissioner for Human Foods, Kyle Diamantas, CRN shared concerns about the incoming HHS Secretary Robert F. Kennedy, Jr.'s call to eliminate self-GRAS. CRN noted the solution is not to abolish self-GRAS, which would stifle innovation, but to provide FDA with the resources and tools it needs to maintain an effective regulatory system that fosters both safety and progress.

GROWING OUR NETWORK

CRN welcomed 15 new members in Q1, including major finished product supplement brands, contract manufacturers, innovative ingredient suppliers, and more to our member community. Learn more about the [January](#) and [March](#) cohorts of new CRN member companies.

PROTECTING PROTEIN AND PROMOTING SPORTS AND ACTIVE NUTRITION SUPPLEMENTS

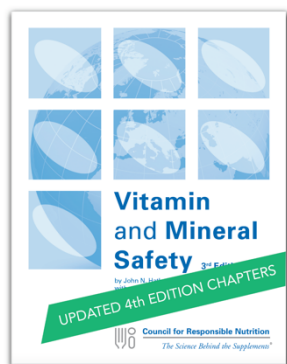
CRN [pushed back on assertions from the Clean Label Project "Protein Study 2.0,"](#) noting a lack of transparency and context for the findings that risks misleading consumers rather than empowering them. CRN called for a more transparent testing regime that utilizes recognized, evidence-based standards. CRN also warned that alarmist allegations about the presence of "detectable" levels of contaminants in prenatal vitamins has the unintended effect of deterring women from using these beneficial supplements for healthy pregnancies.



"CRN has consistently advocated for science-based federal standards that balance consumer safety with practicality and consistency across all states."

—Andrea Wong, Ph.D., CRN SVP Scientific & Regulatory Affairs

CRN announced the creation of its [Sports and Active Nutrition Forum](#) (SANF), which conducted two webinars during Q1 on the role of dietary supplements for GLP-1 patients—looking at their roles in both weight loss and as adjuvants to GLP-1 drugs. Both are now [available for CRN members on demand](#).

**UPDATING OUR RENOWNED SCIENCE-BASED SAFETY RESOURCE**

CRN [released newly revised Vitamin and Mineral Safety book chapters](#) for Zinc, Vitamin B6 (Pyridoxine), and Vitamin E, as well as the updated Methodology summary.

- CRN's [Supplement Source podcast](#) discussed how the handbook became a scientific cornerstone in the fight against overly conservative regulations, and why updating it is more crucial than ever.
- Members are invited to [contribute to updates of additional chapters](#) through a tax-deductible donation to the CRN Foundation.

CAUTIONING AGAINST MISUSE OF VITAMIN A FOR MEASLES

CRN advocated for responsible use of dietary supplements as part of a comprehensive approach to health and wellness and reiterated the importance of evidence-based practices in both prevention and treatment of infectious diseases. [CRN's statement](#) reiterated that vitamin A does not prevent measles, responding to reports indicating that some parents are administering high doses of vitamin A to their children in an attempt to prevent measles infection. CRN was cited in several consumer press pieces including a [syndicated CNN story](#).

CONNECTING MEMBERS TO INTERNATIONAL INTEL

CRN's [International Forum](#) presented guest speakers Simon Pettman and Cynthia Rousselot from the International Alliance of Dietary/Food Supplement Associations (IADSA), the global dietary supplement trade organization based in London, to share with CRN members valuable insights on emerging global trends affecting supplement regulations. Members can access the replay and presentation deck via [CRN's website](#).

Go deeper: Access additional details about CRN's Q1 2025 industry impact via our website: www.crnusa.org/Q12025