



In Q1 the Council for Responsible Nutrition team focused on issues that matter most to dietary supplement and functional food member companies: protecting the ability to bring products to market, calling for regulatory clarity, and promoting scientific credibility. CRN’s work this quarter reflects a clear priority—ensuring the industry can operate within a stable, science-based framework while continuing to innovate.

Q1 2026 AT A GLANCE — CRN:

- Petitioned U.S. Supreme Court to review potentially precedent-setting free speech case
- Influenced FDA thinking on next-generation ingredients
- Opposed state legislation to prevent fragmented regulation
- Delivered real-time tariff and trade guidance
- Published symposium report underscoring growing scientific consensus that nutrition should be recognized as a foundational component of healthcare
- Reinforced consumer trust through science and media engagement
- And more—see full report with key links www.crnusa.org/Q12026

PROTECTING MARKET ACCESS AND REDUCING BUSINESS RISK

CRN petitions U.S. Supreme Court to review New York law restricting supplement sales based on marketing claims

In March, CRN petitioned the U.S. Supreme Court to review a New York law restricting the sale of certain dietary supplements to minors based solely on how those products are labeled or marketed.

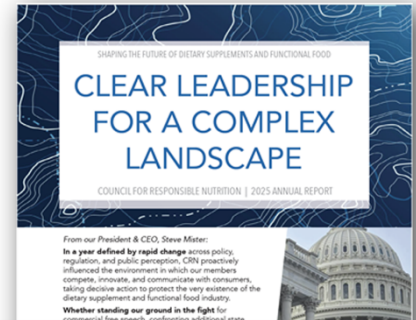
CRN urged the Court to reaffirm First Amendment protections for commercial speech and to resolve a growing split among federal appellate courts over the evidentiary and judicial standards required to justify government restrictions on truthful, non-misleading communications. A decision could set precedent for how supplements are marketed and sold across all 50 states.

“This case goes to the heart of how the government can restrict commercial speech and the high bar that must be upheld for content-based speech restrictions,” explained SVP/General Counsel Megan Olsen in a statement.

CRN promotes responsible innovation at FDA public meeting

At a pivotal moment for the future of dietary supplement innovation, two voices from **CRN helped bring clarity—and urgency—to the conversation at FDA’s March 27 public meeting on the evolving scope of dietary ingredients.** CRN SVP and Chief Science Officer Andrea Wong, Ph.D., and SVP and General Counsel Megan Olsen delivered testimony that, together, bridged science, law, and practical reality in a way that reflected the unique value CRN provides.

Read more about CRN’s commentary at the FDA public meeting and what’s next in the full report at www.crnusa.org/Q12026.



Review and share CRN’s annual report:
www.crnusa.org/2025report



CRN Director of Government Relations Michael Meirovitz updated members on legislative issues during our breakfast briefing at Expo West, sponsored by Nuritas, RT Specialty, Kaneka Nutrients, and Pharmavite/Nature Made.



CRN announced a new component to its signature events, taking place Oct. 6–8 in Carlsbad, California.



CRN CSO/SVP Andrea Wong, Ph.D., (third from right) as well as General Counsel/SVP Megan Olsen (not pictured) spoke at the FDA meeting on March 27.

ADVANCING POLICY THAT WORKS

CRN drives smart, consistent policy to prevent a patchwork of state laws and protect a viable national marketplace

During Q1, CRN engaged on the **growing wave of state legislative activity**, including opposing California’s protein powder bill and Virginia’s supplement disclosure requirements creating inconsistent or misleading standards, instead advocating for a national, science-based approach.

At the federal level, CRN expressed its strong support of the **Dietary Supplement Regulatory Uniformity Act**, legislation that reaffirms the FDA’s authority as the national regulator of dietary supplements and pre-empting conflicting state laws.

CRN welcomed introduction of the **Dietary Supplement Listing Act** of 2026, marking a significant milestone in CRN’s years-long effort to modernize oversight of the dietary supplement marketplace through a federal registry.

CRN also monitored and activated on emerging **GRAS reform proposals**, ingredient safety scrutiny, and overall FDA priority-setting.

In addition, CRN joined the kickoff call of the **Recycling Leadership Council** (RLC) as the only participating dietary supplement trade association. RLC is a cross-industry coalition focused on establishing clear, consistent national recycling definitions to reduce plastic waste.

CRN provides tariff and trade guidance—timely intelligence to navigate cost pressures, supply chain disruptions, and compliance risk

CRN kept members apprised of **tariff updates including refund** procedures after the Supreme Court invalidated the President’s tariff authority. During Q1, CRN’s critical guidance came through regular email updates as well as a **members-only briefing** with trade expert Brooke Ringel of Kelley Drye and an industry-wide webinar on 2026 tariff implications, with Ringel and other experts.

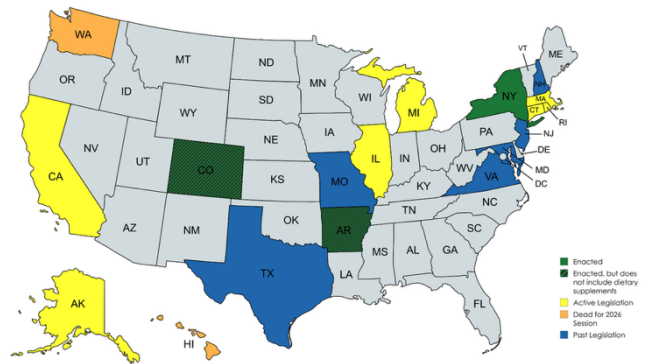
STRENGTHENING TRUST THROUGH SCIENCE

CRN reinforces evidence-based supplement safety

CRN released a review reaffirming that **supplemental calcium is not associated with increased risk of cardiovascular disease**, countering years of confusion fueled by flawed and misinterpreted studies. The review is part of updates to the **CRN Vitamin and Mineral Safety** publication, systematically evaluating the safety of all essential vitamins and minerals as well as other bioactive compounds by evaluating the latest clinical research.

CRN pushes back on misrepresentation of supplements in press coverage

CRN also responded to **misleading media narratives—from the New York Times to Freakonomics** and more, ensuring accurate, contextualized information reaches consumers. **Follow us on LinkedIn** to stay updated on our efforts to correct misinformation.



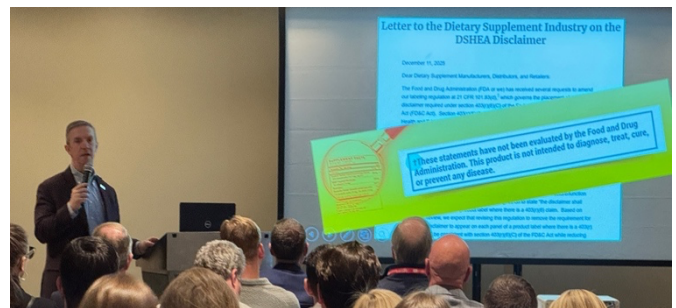
CRN’s Government Relations team regularly updates members on state and federal legislative activity through communications to the Government Relations Committee.

ELEVATING INDUSTRY LEADERSHIP

Through scientific and trade press publications, podcasts, and expert engagements, **CRN amplified the industry’s voice** on:

- Drug preclusion reform
- Product listing as a pro-consumer solution
- Clarifying supplement misinformation
- Scientific consensus supporting nutrition as fundamental to wellness

See the full report for links: www.crnusa.org/Q12026



CRN President & CEO Steve Mister spoke at the ECRM GLP1 Total Wellness Symposium, discussing what the MAHA movement means for the dietary supplement market.