



The CRN team was active in the second quarter, advancing its work to protect and promote the dietary supplement and functional food industry, balancing challenges and opportunities emerging in today's unpredictable legislative and regulatory landscape, with a productive "[Day on the Hill](#)" and thought-provoking Legal, Regulatory, and Compliance Forum marking the close of a powerful first half of the year.

Here is a brief recap of CRN's work for its members during Q2 in each of the areas of our [2024–2026 strategic plan](#):

- Expanding Self-Regulatory Initiatives
- Influencing Public Policy
- Improving Consumer Access
- Cultivating Positive Public Perceptions
- Expanding Membership and Educational Offerings

Access details with links to additional content via the QR code or at: www.crnusa.org/Q22025

CRN CONVENES INDUSTRY STAKEHOLDERS, LEGISLATORS FOR HONEST, CONSTRUCTIVE CONVERSATIONS ON CAPITOL HILL

Dietary supplement industry executives from CRN member companies gathered in Washington in June for the association's annual "[Day on the Hill](#)" — a cornerstone event that promotes direct dialogue between industry leaders and lawmakers.

The day included face-to-face meetings on Capitol Hill with key lawmakers and staff from both sides of the aisle, many of whom play vital roles in shaping the future of nutrition policy in the U.S. Participants advocated for expanded consumer access to dietary supplements through HSA/FSA eligibility and underscored how FDA's current interpretation of drug preclusion creates barriers to innovation and progress.

CRN members reiterated their support for FDA oversight through the Office of Dietary Supplement Programs and discussed the role of industry-led initiatives to bolster transparency and quality assurance. The groups also raised concerns about economic uncertainties due to potential tariffs. In preparation for the day, the government relations team [engaged with 79 Freshman offices](#). Following the fly-in, legislators announced the re-establishment of a [Congressional Dietary Supplement Caucus](#).



CRN MEETS WITH U.S. TRADE REP OFFICES ON TARIFFS—SEE BACK



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"The choice of St. Louis is both practical and symbolic: a central U.S. location with easy access for all, representing the common ground and united effort needed in these times to protect and position our industry for sustainable growth..."

—CRN President and CEO Steve Mister

Go deeper: Access additional details about CRN's Q2 2025 accomplishments via our website: www.crnusa.org/Q22025

CRN ENGAGES WITH USTR AND WHITE HOUSE NATIONAL ECONOMIC COUNCIL OFFICIALS TO ADVANCE INDUSTRY PRIORITIES

CRN President & CEO Steve Mister and VP Scientific and Regulatory Affairs Luke Huber met with officials at key U.S. trade offices during the second quarter, advocating against tariffs on dietary supplements and ingredients, highlighting the risks to consumer access, domestic jobs, the overall U.S. economy, and public health. They [discussed issues](#) outlined in its [Section 232 comments](#) with officials from the Office of Intergovernmental Affairs and Public Engagement at the U.S. Trade Representative and with the White House National Economic Council. CRN is committed to working with federal policymakers to ensure consumers' continued access to safe, beneficial supplements.



CRN PARTNERS WITH NAFC TO EXPAND ACCESS TO NUTRITION FOR UNDERSERVED COMMUNITIES

The CRN Foundation and the National Association of Free and Charitable Clinics (NAFC) [formally announced their partnership](#) under the CRN Foundation's Access Initiative, a national effort to increasing access to high-quality dietary supplements and essential nutrition for underserved populations across the country. The initiative has already garnered significant industry support from CRN members including Nutrawise Health & Beauty, Nestlé Health Science Foundation and Vitaquest.



CRN EDUCATES HEALTH CARE PROFESSIONALS ON SUPPLEMENTS' ROLE IN PRENATAL NUTRITION, DEFENDS RESPONSIBLE INDUSTRY PRACTICES FOR CRUCIAL CATEGORY

CRN [championed the importance of prenatal nutrition](#) at the 2025 American College of Obstetricians and Gynecologists (ACOG) Annual Clinical and Scientific Meeting through a special project of its foundation, made possible with support from CRN members Balchem, Church & Dwight, dsm-firmenich, Kemin, Nestlé Health Science, Niagen Bioscience, OmniActive Health Technologies, and the Unilever Wellbeing Collective.

Separately, CRN's Government Relations team addressed legislative efforts in California that would impose new heavy metal testing and disclosure requirements for prenatal supplements. The team remains engaged with state lawmakers and other stakeholders with the goal of amending the bill during the legislative process.



CRN PROMOTES SCIENCE-BASED STANDARDS, LEGAL, REGULATORY, COMPLIANCE KNOWLEDGE—AND MORE

Q2 saw an array of impactful elevation of the industry through CRN initiatives. CRN presented at the American Society for Nutrition's flagship annual meeting on key topics in prenatal health. In addition, CRN convened legal, regulatory, and compliance experts for its annual forum, which included a fireside chat with Cara Welch, head of FDA's Office of Dietary Supplement Programs. CRN updated its Vitamin & Mineral Safety Handbook, consulted by experts worldwide, [raising its recommended safe upper level \(UL\) for magnesium supplements](#) to 500 milligrams. The CRN Foundation's ["Vitamin D & Me!" website](#) now includes details on the synergistic relationship between vitamin D and vitamin K2, addressing a knowledge gap among the public and providing new scientific context for supplement use. Read more in the [full report online](#).

