

During Q3 2024, CRN continued its proactive work on multiple fronts, driving supplement industry initiatives, fighting back against age restriction proposals in the states, advocating for science-based policymaking in the U.S. and internationally at Codex, while supporting consumer access and responsible industry growth. Access details of the highlights shown here via [crnusa.org/Q32024](http://crnusa.org/Q32024) or the QR code.



Following is a brief recap of CRN's impactful work for its members during Q3 in each of the areas of our strategic plan:

#### Expanding Self-Regulatory Initiatives

- CRN launched a self-regulation awareness campaign, "Responsible. It's Our Middle Name." The campaign celebrates the range of self-regulatory opportunities CRN provides its members, invites the rest of the industry to follow our lead, and reminds members to consult these programs to assure their ongoing compliance. Strong self-regulation demonstrates the industry's commitment to our consumers and strengthens the industry's credibility.
- CRN's board of directors adopted new "Considerations for Manufacturers of Gummy Dietary Supplements" proposed by the Gummy Form Task Force, adding to the association's collection of Guidelines, Best Practices and Considerations.

#### Influencing Public Policy

- CRN filed an appellate brief in its ongoing lawsuit against New York's age-restriction law, defending the industry's right to make truthful product claims under First Amendment protections.
- CRN continued opposition to age restriction proposals in states including California, Massachusetts, and New Jersey.
- CRN provided feedback on the Dietary Supplement Listing Act, addressing mandatory product listing, voicing concerns over potential burdens on innovation while highlighting areas of agreement for future regulatory frameworks.
- CRN-International held its annual symposium just prior to the Codex Committee on Nutrition and Foods for Special Dietary Uses (CCNFSDU), convening stakeholders for discussions around the theme, "Food Is Medicine: The Role of Nutrition In Extending Healthspan."
- CRN supported the Brazilian Authority's ruling affirming the safety of titanium dioxide (TiO<sub>2</sub>) in food and supplements, highlighting global regulatory harmonization.
- CRN helped defeat a proposal at the CCNFSDU that would have started work for the global organization to define probiotics. The proposal could have led to systematic review of claims associated with probiotics and restrictions on whether products could even be called a "probiotic."

#### Improving Consumer Access

- The CRN Foundation continued its work developing a partnership with the National Association of Free and Charitable Clinics to improve access to better nutrition among at-risk populations.
- CRN continued to advocate for the classification of dietary supplements as "qualified medical expenses," which would allow consumers to make pre-tax purchases of these products using their Flexible Spending Accounts (FSAs) and Healthcare Savings Accounts (HSAs).
- CRN and members engaged with the President's Council of Advisors on Science and Technology report on Advancing Nutrition Science in the U.S.

#### SPOTLIGHT ON SELF-REGULATION

**RESPONSIBLE**  
IT'S OUR MIDDLE NAME  
 Council for Responsible Nutrition

Get updated on our latest campaign.

#### CRN FIELDS ANNUAL SURVEY— DATA NOW AVAILABLE



#### COMMENTARY ON TOP INDUSTRY ISSUES

**The Importance of Being Responsible — Let Me Count the Ways...** by Steve Mister, *Nutraceuticals World*  
**Chevron deference and drug preclusion: Another way forward for dietary supplements** by Steve Mister, *Natural Products Insider*  
**ACI-CRN conference: Megan Olsen's takeaways** by Megan Olsen, *Natural Products Insider*  
**DNA study behind 2015 herbs and botanicals investigation retracted** by Steve Mister, *New Hope Network*

**Go deeper:** Access additional details about CRN's Q3 2024 accomplishments via our website: [www.crnusa.org/Q32024](http://www.crnusa.org/Q32024)

### Cultivating Positive Public Perceptions

- CRN responded to a JAMA Botanical Use Survey, pointing to widespread use of herbal supplements confirming safety, despite alarmist headlines, issuing a member alert and providing the industry with facts to counter misinterpretations.
- CRN celebrated in leadership within its member community through the Trailblazing Women Award, presented with Radicle Science, spotlighting finalists via social media and newsletter coverage prior to the announcement of the winner at its CONVERGENCE.
- As part of the CRN and ASN's Program for Scholars (CAPS) two students were awarded support to attend Science in Session.

### Expanding Membership and Educational Offerings

- CRN hosted a Retailer Relations Forum breakfast briefing at the National Association of Chain Drug Stores (NACDS) Total Store Expo. The session gave CRN members an intimate discussion with Walgreens, HealthMart and The Emerson Group to examine changing consumer preferences and new expectations from retailers.
- CRN presented webinars on "Dietary Supplement Clinical Research— Current Topics" and "Harmonized Standards for Enhanced Consumer Trust— Understanding GRMA's Leading Quality and Product Integrity Programs."
- CRN Legal Committee guest presentations explained FTC's Final Rule Banning Fake Reviews and Testimonials and hemp law developments in CA and NJ.
- CRN kept members updated on Extended Producer Responsibility (EPR) deadlines in states including California, Colorado, Oregon.
- CRN welcomed new voting members Anderson Advanced Ingredients, Indus Biotech Limited, Nisarga Biotech Pvt. Ltd., and Nuseed Nutritional, along with associate members IngredientAI and iniTech.

## Q3 HIGHLIGHT: CRN-I Hosts International Symposium on the Role of Nutrition in Extending Healthspan

The CRN-International (CRN-I) symposium, which took place in Dresden, Germany, just prior to the Codex Committee on Nutrition and Foods for Special Dietary Uses (CCNFSDU), convening stakeholders for discussions around the theme, "Food Is Medicine: The Role of Nutrition In Extending Healthspan." featured renowned speakers from institutions across the world. As in past years, CRN-I will publish a conference report that summarizes the event's proceedings and highlights key areas of discussion where future actions may be needed.



### FILINGS/SUBMITTED COMMENTS

- Comments on Draft Office of Dietary Supplements Strategic Plan 2025–2029
- Appellate brief with the U.S. Court of Appeals for the Second Circuit Challenging the District Court's Denial of a Preliminary Injunction Against NY Age-Restriction Law

### NEW PODCASTS

Hosted by CRN's Jeff Ventura



### CATCH UP ON EARLY REPORTING FROM CRN'S ANNUAL EVENTS

**Steve Mister calls for convergence at CRN conference**  
*NutraIngredients-USA*

**Deputy Commissioner of Human Foods Program emphasizes efficiencies behind new agency reorganization**  
*Nutritional Outlook*

**CRN's CONVERGENCE Conference takes on AI in the industry**  
*Nutritional Outlook*

**Tips for navigating Amazon's compliance requirements**  
*Nutritional Outlook*

SCIENCE *well*comms  
In Session INSPIRE!

INNOVATION  
EXCHANGE

CONVERGENCE'24