



Updated Sept. 8 | Agenda Subject to Change

Now, New, Next

All sessions in the Arizona Biltmore Ballroom

Tuesday, October 11

7:00 – 9:00 pm **Opening Reception** Paradise Garden

Wednesday, October 12

6:45 – 7:30 am **Yoga** Paradise Garden

7:30 – 8:30 am **Breakfast** Aztec Room & Patio

8:30 – 8:45 am **Welcome and Introductions**

8:45 – 9:45 am **Dex Hunter-Torricke**
Former Head of Communications at SpaceX, Executive Communications Manager at Facebook, and Executive at Google

9:45 – 10:05 am **Supplements to Savings**
Michelle Stout | Regulatory Policy Director – Nutrition, *Amway/Nutriline*

10:05 – 10:35 am **Break**

10:35 – 11:15 am **CEO Spotlight: John Agwunobi**
John Agwunobi | Chairman & CEO, *Herbalife Nutrition*

11:15 – 12:15pm **Dr. Marci Rossell**
Expert Economic Forecaster, Former CNBC Chief Economist and Co-Host of SQUAWK BOX

12:15 pm **Lunch** Spire Lawn

1:00 pm **Golf Tournament**

- 2:00 – 4:00 pm** **Networking Pavilion** Grand Ballroom
Use the space for any prescheduled meetings or stop in and see what connections you make spontaneously. The room is stocked with refreshments and is meeting ready.
- 2:00 – 3:00 pm** **Pickleball** (\$40/person)
Pickleball Pro on site to help create matches, round robin or competition ladder games. New to pickleball? Not a problem! The pro provides instruction on play, technique, and scoring in small games. Open to all fitness levels!
- 2:00 – 3:00pm** **Power Circuit Fitness Class** (\$20/person)
Intense cardio conditioning and core strengthening with equipment finesse.
- 3:30 – 4:30pm** **Biltmore Boot Camp Fitness Class** (\$20/person)
Bursts of intense training, alternating with intervals of lighter work will take you on a journey through the Arizona Biltmore Fitness Center. A high intensity workout experience.
- 6:00 – 7:30 pm** **Networking Reception** Aztec Room & Patio

Thursday, October 13

- 6:30 – 7:30 am** **Fun Run & Walk** Meet in lobby
- 7:30 – 8:30 am** **Breakfast** Aztec Room & Patio
- 8:30 – 9:15 am** **The View from the Corner Office**
- 9:15 – 10:15am** **Margaret Brennan**
Moderator of CBS News' Face the Nation and CBS News' Chief Foreign Affairs Correspondent
- 10:15 – 10:45 am** **Break**
- 10:45 – 10:55 am** **CRN Business Meeting**
- 10:55 – 11:15am** **Chairman's Address**
Barry Ritz | Chairman, *CRN Board of Directors* | Vice President and Head of U.S. Regulatory & Science, *Nestle Health Science*
- 11:15 – 11:45am** **Consumer Insights**
Caroline Davidson | Director, Channel and Agency Partnerships, SPINS
- 11:45 – 12:00pm** **CRN Consumer Survey**
Tom Druke | Marketing Director, Minerals & Nutrients, *Balchem*

12:00 – 12:30

President's Address

Steve Mister | President & CEO, *CRN*

12:30 – 1:30 pm

Lunch Gold Room

2:00 – 5:00pm

Immersion of the West (\$95/person)

Take a Ride in an Open Air Cart with local experts and we will transport you back to Old Town during the 1900s. Meet some of our founding family members, learn about Scottsdale's beginning, cowboys, native culture and immigrant families that built Old Town Scottsdale and sample some local Arizona Wines.

2:00 – 5:00pm

Desert Botanical Garden (\$75/person)

Desert Botanical Garden is here to help you enjoy the beauty of the desert and care about it. There's so much to do at this outdoor venue. Take a self guided tour throughout the Sonoran Desert nature/hiking paths. Enjoy 50,000+ plant displays showcased in beautiful outdoor exhibits. Immerse yourself in colors and fragrances of the Garden. Group will enjoy a welcome custom beverage in the Garden.

7:00 – 10:00 pm

Closing Reception Gold Room & Patio

Friday, October 14

8:00

Seated breakfast begins

8:30 – 9:40

Breakfast with...Dr. David Katz

9:40 – 10:40

Session TBA

10:45 am

Adjourn