

# 50 for 50

Be part of CRN history!





# CRN seeks 50 sponsoring companies for our 50<sup>th</sup> anniversary!

Since 1973 CRN has set the gold standard for responsibility in the dietary supplement and functional food industries. Help us continue to raise the bar for the next 50 years.

Be part of CRN history!







# Annual Executive Conference

Opportunities to showcase your company and support CRN for all budgets.



|                           |                 |
|---------------------------|-----------------|
| <b>Platinum</b>           | <b>\$25,000</b> |
| <b>Premier</b>            | <b>\$21,000</b> |
| <b>Gold</b>               | <b>\$18,000</b> |
| <b>Silver</b>             | <b>\$12,000</b> |
| <b>Industry Supporter</b> | <b>\$10,000</b> |
| <b>CRN Supporter</b>      | <b>\$ 5,000</b> |







# Conference | Platinum Level \$25,000



*Limited to three sponsors*

- ✓ 4 conference registrations
- ✓ Company logo linked on event page
- ✓ 3 company ads in rotating slides on screens
- ✓ 30-second company video played during breaks
- ✓ Company listing on general signage
- ✓ “Thank You” from podium each day
- ✓ Thought leadership feature on an executive in the CRN Supplement member newsletter and amplified on CRN’s LinkedIn





# Conference I Premier Level \$21,000

## GENERAL

*Unlimited Sponsors*

- ✓ 3 conference registrations
- ✓ Company logo linked on event page
- ✓ 2 company ads in rotating slides on screens
- ✓ 30-second company video played during breaks
- ✓ Company listing on general signage
- ✓ “Thank You” from podium each day
- ✓ Thought leadership feature on an executive in the CRN Supplement member newsletter and amplified on CRN’s LinkedIn

## SPONSOR A SPECIFIC ELEMENT

*Exclusive Sponsorship*

Same benefits as general, plus recognition related to the event

- ~~Golden Anniversary Welcome Reception~~ **SOLD**
- Golden Anniversary Closing Dinner & Reception**







# Conference I Gold Level \$18,000

## GENERAL

### *Unlimited Sponsors*

- ✓ 2 conference registrations
- ✓ Company logo linked on event page
- ✓ 2 company ads in rotating slides on screens
- ✓ Company listing on general signage
- ✓ Sponsorship-specific benefits
- ✓ Thought leadership feature on an executive in the CRN Supplement member newsletter and amplified on CRN's LinkedIn

## SPONSOR A SPECIFIC ELEMENT

### *Exclusive Sponsorship*

Same benefits as general, plus recognition related to the event

- Golden Anniversary Networking Reception**





# Conference I Silver Level \$12,000

## GENERAL

*Unlimited Sponsors*

- ✓ 1 conference registration
- ✓ Company logo linked on event page
- ✓ 1 company ad in rotating slides on screens
- ✓ Company listing on general signage

## SPONSOR A SPECIFIC ELEMENT

*Exclusive Sponsorship*

Same benefits as general, plus recognition related to the event

- Golf Tournament
- Wednesday Lunch
- Thursday Lunch
- ~~Fun Run & Walk~~  
(\$14,00) **SOLD**





# Conference | Industry Supporter

## SPONSOR A SPECIFIC ELEMENT

### *Exclusive Sponsorship*

Same benefits as general, plus recognition related to the event

**\$10,000**

- Wednesday Breakfast
- Thursday Breakfast
- Friday “Breakfast with...”
- Coffee Break (3- 2 available)
- Conference Bag
- ~~Conference Wi-Fi~~ **SOLD**

**\$7,500**

- ~~Hotel Key Cards~~ **SOLD**
- Morning Yoga

## GENERAL — \$10,000

### *Unlimited Sponsors*

- ✓ Company logo linked on event page
- ✓ 1 company ad in rotating slides on screens
- ✓ Company listing on general signage







# Conference | CRN Supporter \$5,000

## GENERAL

*Unlimited Sponsors*

- ✓ Company name linked on event page
- ✓ Company listing on general signage



## SPONSOR A SPECIFIC ELEMENT

*Exclusive Sponsorship*

Same benefits as general, plus recognition related to the event

- Audience Polling
- Online Registration Confirmation
- Welcome Basket
- Networking Lounge





# Conference | CRN Supporter

## **SWAG SPONSOR - \$7500**

### *Exclusive Sponsorship*

Same benefits as general, plus recognition related to the event. Item will be branded to the sponsor and placed on our “build your own swag bag” table.

- Padfolio**
- Luggage Tags**
- Water Bottle**





# Conference | CRN Supporter

## CONFERENCE ACTIVITIES

### *Exclusive Sponsorship*

Same benefits as general, plus recognition related to the event. Includes 4 tickets to sponsored activity.

- Catamaran Cruise** (\$7,500)
- Pickleball** (\$4,000)
- Ebike Excursion** (\$4,000)





# CRN 2023 Science in Session



Opportunities at our scientific symposium to showcase your company and support CRN for all budgets.

|                                    |                 |
|------------------------------------|-----------------|
| <b>Premier Science Supporter</b>   | <b>\$15,000</b> |
| <b>Gold Science Supporter</b>      | <b>\$10,000</b> |
| <b>CRN Science Supporter Level</b> | <b>\$ 5,000</b> |







# Science in Session I Premier \$15,000

## GENERAL

### *Unlimited Sponsors*

- ✓ 2 conference registrations
- ✓ Company logo linked on event home page
- ✓ 2 company ads in rotating slides on screens
- ✓ 30-second company video played during breaks
- ✓ Company listing on general signage
- ✓ “Thank You” from podium each day
- ✓ Thought leadership feature on an executive in the CRN Supplement member newsletter and amplified on CRN’s LinkedIn







# Science in Session I Gold \$10,000

## GENERAL

### *Unlimited Sponsors*

- ✓ 1 conference registration
- ✓ Company logo linked on event home page
- ✓ 2 company ads in rotating slides on screens
- ✓ Company listing on general signage
- ✓ “Thank You” from podium each day
- ✓ Thought leadership feature on an executive in the CRN Supplement member newsletter and amplified on CRN’s LinkedIn





# Science in Session I Supporter

## GENERAL — \$5,000

*Unlimited Sponsors*

- ✓ Company logo linked on event home page
- ✓ Company listing on general signage

## SPONSOR A SPECIFIC ELEMENT

*Exclusive Sponsorship*

Same benefits as general, plus recognition related to the event

**\$7,500**

Lunch

**\$5,000**

Breakfast

Welcome Basket

~~SSAC Reception~~ **SOLD**

**\$4,000**

~~Morning Coffee Break~~ **SOLD**

Afternoon Coffee Break





**Contact Carl Hyland to secure your sponsorship.**

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