

CRN's Committees: Your Opportunity to Get Involved

CRN Committees

CRN Committees provide a platform for representatives within CRN member companies to discuss issues most relevant to their companies and to the supplement industry as a whole.

Participation in a committee represents the best way for members to be active within CRN and to receive the most value from their membership.

The following are standing committees which communicate on a regular basis. If you are interested in joining a committee, please contact CRN's Director of Membership Development Carl Hyland or the designated CRN staff liaison.

Government Relations Committee

Chair: Bethany Davis, MegaFood

Staff Liaison: Julia Gustafson

The Government Relations Committee (GRC) is composed of CRN members interested in legislative and government affairs. The committee is a must for those who have or want a lobbying presence in Washington, D.C. and the states or wish to be involved with federal and state policy and politics. The GRC's prime directive is to promote and protect DSHEA, but it is also a forum for the exchange of timely and useful legislative information, as well as discussions on coordinated efforts with external industry groups and like-minded coalitions. The group engages with elected officials, key staff, Congressional committees and other stakeholders. In addition, CRN's GRC advises the Dietary Supplement Caucus, the primary educational venue for legislators and staff on Capitol Hill, and plans CRN's annual advocacy effort – Day on the Hill. The Committee convenes regularly via conference calls.

International Trade and Market Development Committee

Co-Chairs: Deshanie Rai, Omniactive & Garnet Thompson, Jamieson Wellness Inc.

Staff Liaison: Jim Griffiths, PhD

The International Trade and Market Development Committee (ITMDC) is comprised of member-company representatives with an interest in how international affairs shape the dietary supplement market. The group both initiates and directs CRN activities in the international regulatory arena, including the Codex Alimentarius Commission and its various committees, the World Health Organization (WHO), the World Trade Organization (WTO), the European Commission's (EC) directives and major international initiatives relevant to dietary supplements and activities of the International Alliance of Dietary/Food Supplement Associations (IADSA). The ITMDC focuses on tariffs, lists of approved ingredients, setting rational, science-based maximum limits for vitamins and minerals, and protection of the food-drug borderline issue. The Committee holds conference calls as needed and an annual in-person meeting at *The Conference: CRN's Annual Symposium on Dietary Supplements*.

Communications and Media Outreach Committee

Chair: Ruth Winker, Jamieson Wellness Inc.

Staff Liaison: Brian Wommack

The Communications and Media Outreach Committee (CMOC) is comprised of member company in-house representatives with an expertise in communications, public relations, media relations (traditional and new/social), marketing and market research and an interest in helping shape CRN's communications and outreach

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programs. The CMOC addresses issues of importance to the industry, with a particular focus on the communications strategies and tactics. In addition, committee members are actively apprised of scientific studies before they are released, are involved in handling potential crisis communication situations as they unfold, and work cooperatively as colleagues to promote and defend the industry to a variety of audiences, including media and consumers. The committee typically meets by conference call quarterly and holds an annual in-person.

Legal Committee

Chair: Tara Falsani, Nature's Way

Staff Liaison: Megan Olsen

The Legal Committee is comprised of attorneys who are either in-house counsel for CRN's voting member companies, or CRN associate members (i.e., outside counsel who are not CRN members may not participate in this committee). The Legal Committee discusses legal issues of interest to the dietary supplement and functional food industry, such as class-action lawsuits; FTC and FDA regulatory and enforcement actions; opportunities to join amicus briefs; significant legal cases impacting the industry; and, related topics raised by CRN members or CRN staff. The committee primarily meets by conference call on an as-needed basis.

Membership Committee (by appointment only)

Chair: Mark Hornick, Jamieson Wellness, Inc.

Staff Liaison: Carl Hyland

The Membership Committee is a small group of dedicated representatives from CRN member companies who seek to strengthen the industry by strengthening CRN. Committee members seek out

other responsible company colleagues to encourage membership in CRN. By building CRN's membership, committee members have an opportunity to make a contribution to the association, thereby positively impacting the industry as a whole. The committee meets by conference call several times a year.

Regulatory Affairs Committee

Co-Chairs: Diana Morgan, Care/Of & Joanne Lasrado, Kemin

Staff Liaison: Andrea Wong, PhD

The Regulatory Affairs Committee (RAC) includes CRN members with shared expertise in quality control, product development and regulatory knowledge, and provides input and oversight of CRN's regulatory activities, including developing comments for—and liaising with—regulatory agencies. For example, the RAC coordinated the industry's interpretation of and compliance with FDA's implementation of the Good Manufacturing Practices regulation, and response to the New Dietary Ingredient Draft Guidance. The committee accomplishes its work primarily through conference calls, subcommittee work and on-going communications.

Senior Scientific Advisory Council

Chair: Susan Mitmesser, Pharmavite

Vice Chair: Alex Eapen, Cargill

Staff Liaison: Andrea Wong, PhD

The Senior Scientific Advisory Council (SSAC) is comprised of scientific officers in member companies who have volunteered to advise the CRN staff and the Board of Directors on major scientific issues. The main role for the SSAC is to assist with the development and implementation of CRN's scientific strategy. The SSAC also advises

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CRN on issues such as the program for *The Workshop: CRN's Day of Science*, proposals for other scientific meetings, ongoing staff scientific projects, and effective responses to new challenges presented by scientific publications, scientific policies and programs by government agencies. Participation is recommended for senior science executives who direct the science agenda in their companies. Conference calls are held bimonthly and the SSAC meets in person once per year in conjunction with *The Workshop: CRN's Day of Science*.

For more information contact:

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