

CRN COMPILATION FTC ENFORCEMENT ACTIONS 2004 – 2017 (October)

Date	Company	Product	Product Category	Last Action	Additional Information	FTC File Number with link to FTC documents
11/20/17	NextGen Nutritionals, LLC / Strictly Health Corporation, LLC / Cyber Business Technology, LLC / Anna McLean / Robert McLean	BioMazing HCG Full-Potency Weight-Loss Drops / Hoodoba / Fucoidan Force / Immune Strong / VascuVite	Weight-Loss / Cancer / HIV/AIDS / Hepatitis / Blood Pressure	\$1.3 million judgment (partially suspended) / Banned from making substantial or permanent weight-loss claims / Prohibited from making other weight-loss claims or disease-related claims unless supported by competent and reliable scientific evidence that is randomized, double-blind, placebo-controlled and conducted by qualified researchers / Other health-related claims must be supported by competent and reliable scientific evidence / Prohibited from misrepresenting any tests, studies, seals, certifications or endorsements	Preservation of records required, except for reliably reported tests	162 3176
11/15/17	Tarr Inc. et al. (multiple online marketers)	Multiple weight-loss, muscle-building, and wrinkle-reduction products	Weight-Loss / Bodybuilding / Skin Care	\$179 million judgment (partially suspended) / Banned from advertising, marketing, promoting, or offering for sale any product, service, or program with a Negative Option Feature involving a cosmetic, food, supplement, drug, diet or weight-loss program, or an add-on product or program, or product, service or program marketed as "free", "trial", "sample", "no obligation", etc. / Must clearly disclose all material terms and conditions of sale including total cost, termination, refund or cancellation policy / Must clearly disclose Negative Option feature and provide simple cancellation / Must obtain express informed consent from consumers / Banned from making substantial weight-loss claims / Banned from making other weight-loss claims unless supported by testing that is randomized, double-blind, and placebo-controlled / Other health-related claims must be supported by competent and reliable scientific evidence conducted by experts in the relevant disease, condition, or function to which the representation relates, and must be randomized, double-blind, and placebo-controlled when required by such experts / Prohibited from misrepresenting any test, study, or endorsement	Preservation of records required, except for reliably reported tests	142 3236 X180001
10/16/17	National Urological Group / Hi-Tech Pharmaceuticals	Fastin / Lipodrene / Benzedrine / Stimerex-ES	Weight-Loss	\$40 million judgment / Defendants found to be in contempt for violating previous court orders related to deceptive marketing of products with unsubstantiated claims / Must recall all products with violative labeling		022 3165

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5/17/17	Catlin Enterprises, Inc.	Withdrawal Ease and Recovery Ease	Opiate Addiction / Withdrawal	<p>\$6.6 million suspended judgment / Prohibited from making claims about opiate withdrawal, opiate dependency, or any disease, including through their product names, unless substantiated by competent and reliable scientific evidence that is sufficient in quality and quantity, based on standards generally accepted by experts in the relevant disease, condition, or function to which the representation relates / Such testing shall be randomized, double-blind, and placebo-controlled and conducted by qualified persons / Other health-related claims must be supported by competent and reliable scientific evidence conducted and evaluated by experts in the relevant disease, condition, or function to which the representation relates, and must be randomized, double-blind, and placebo-controlled when required by such experts</p>	Preservation of records required, except for reliably reported tests	1623204
4/21/17	NutriMost LLC	Personalized supplements and weight-loss program	Weight-Loss	<p>\$32 million judgment (partially suspended) / Prohibited from making claims that a product or program causes substantial or permanent weight-loss or fat loss, or cures, mitigates, or treats any disease unless substantiated by competent and reliable scientific evidence that is sufficient in quality and quantity based on standards accepted by experts in the relevant disease, condition, or function to which the representation relates / Such testing shall be randomized, double-blind, and placebo-controlled and conducted by researchers qualified to conduct such testing / Must disclose whether a program requires a restricted diet and physician monitoring / Prohibited from using deceptive endorsements and must disclose material connections / Prohibited from using non-disparagement clauses in contracts / Other weight-loss or health-related claims must be supported by competent and reliable scientific evidence conducted and evaluated by experts in the relevant disease, condition, or function to which the representation relates, and must be randomized, double-blind, and placebo-controlled when required by such experts</p>	Preservation of records required, except for reliably reported tests	152 3009

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3/17/17	Tachht, Inc. / Teqqi LLC / Colby Fox / Christopher Reinhold	Various weight-loss products such as Original Pure Forskolin and Original White Kidney Bean	Weight-Loss	\$1.3 million judgment (partially suspended) / Barred from making claims that a product causes weight-loss or cures, mitigates, or treats any disease unless substantiated by competent and reliable scientific evidence that is sufficient in quality and quantity based on standards accepted by experts in the relevant disease, condition, or function to which the representation relates / Such testing shall be randomized, double-blind, and placebo-controlled and conducted by researchers qualified to conduct such testing / Other health-related claims must be supported by competent and reliable scientific evidence conducted by experts in the relevant disease, condition, or function to which the representation relates, and must be randomized, double-blind, and placebo-controlled when required by such experts / Prohibited from misrepresenting any tests or studies, or that a product is proven to cause weight loss or provide other benefits / Prohibited from misrepresenting endorsements	Preservation of records required, except for reliably reported tests / Must ensure affiliates comply with the Order / Prohibited from misrepresenting commercial emails	152 3080
3/13/17	XXL Impressions LLC / J2 Response L.L.P. / Synergixx, LLC	CogniPrin and FlexiPrin	Cognitive Health / Memory / Joint Health	\$6.57 million judgment (partially suspended) / 20-year ban on direct response marketing of food, dietary supplements, or drugs for which a health benefit is claimed / Banned from making claims related to pain relief, cartilage rebuilding, cognitive decline, memory improvement, and disease unless substantiated by competent and reliable scientific evidence that is sufficient in quality and quantity based on standards accepted by experts in the relevant disease, condition, or function to which the representation relates / Such testing shall be randomized, double-blind, and placebo-controlled and conducted by researchers qualified to conduct such testing / Prohibited from misrepresenting any tests or studies, or that a product is proven to reduce pain, improve memory or cognition or provide other benefits / Prohibited from misrepresenting endorsements / Prohibited from misrepresenting that paid advertising is independent or educational programming, or an objective news report / Additional requirements for clear and conspicuous disclosures regarding advertising and purchase conditions	Joint action with Maine AG / Preservation of records required, except for reliably reported tests	152 3024, 162 3033, and 162 3036
1/9/17	Quincy Bioscience Holding Company	Prevagen	Cognitive Health / Memory	Complaint to obtain permanent injunctive relief / Charged with making false and unsubstantiated memory and cognitive improvement claims	Joint action with New York AG	152 3206

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12/21/16	Vemma Nutrition Company, et al.	Vemma Health, Verve, and Bodē drinks	Health and Wellness Drinks	<p>\$238 million judgment (partially suspended) / Banned from advertising, marketing, promoting, or offering a pyramid scheme, Ponzi scheme, or chain marketing scheme / Banned from engaging in any business venture that pays any compensation for recruiting new participants; ties a participant's compensation or ability to be compensated to that participant's purchases; or, pays a participant compensation related to sales in a pay period unless the majority of the revenue generated during that period, by the participant and others the participant has recruited, comes from sales to non-participants / Prohibited from claiming that a product cures, mitigates, or treats any disease without competent and reliable scientific evidence that is sufficient in quality and quantity based on standards generally accepted by experts in the relevant disease, condition, or function to which the representation relates / Such testing shall be randomized, double-blind, and placebo-controlled; and conducted by qualified researchers</p>	All underlying data must be preserved and available for inspection except for reliably reported tests	142 3230 X150057
10/5/16	Supple LLC	Supple	Joint Health	<p>\$150.6 million judgment (partially suspended) / Prohibited from making any joint pain, efficacy, or disease claim unless substantiated by competent and reliable scientific evidence that is sufficient in quality and quantity, based on standards accepted by experts in the relevant disease, condition, or function to which the representation relates / Such testing shall be randomized, double-blind, and placebo-controlled and conducted by qualified persons / Other health-related claims must be supported by competent and reliable scientific evidence conducted by experts in the relevant disease, condition, or function to which the representation relates, and must be randomized, double-blind, and placebo-controlled when required by such experts / Prohibited from misrepresenting any test, study, or material facts or connections regarding expert endorsements</p>	All underlying data must be preserved and available for inspection except for reliably reported tests	142 3231
9/23/16	COORGA Nutraceuticals Corp. / Garfield Coore	Grey Defence	Grey Hair Reversal & Prevention	<p>\$391,335 judgment / Prohibited from making any grey hair or disease claims unless substantiated by competent and reliable scientific evidence that is sufficient in quality and quantity, based on standards generally accepted by experts in the relevant disease, condition, or function to which the representation relates, when considered in light of the entire body of relevant and reliable evidence / Such testing shall be randomized, double-blind, and placebo-controlled and conducted by qualified persons / Other health-related claims must be supported by competent and reliable scientific evidence conducted by experts in the relevant disease, condition, or function to which the representation relates, and must be randomized, double-blind, and placebo-controlled when required by such experts</p>	All underlying data must be preserved and available for inspection except for reliably reported tests	142 3119

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7/6/16	Sunrise Nutraceuticals, LLC	Elimidrol	Opiate Addiction/Withdrawal	<p>\$1.4 million judgment (partially suspended) / Prohibited from making claims about substance or opioid use and withdrawal claim or any disease claim unless substantiated by competent and reliable scientific evidence that is sufficient in quality and quantity, based on standards generally accepted by experts in the relevant disease, condition, or function to which the representation relates, when considered in light of the entire body of relevant and reliable evidence / Such testing shall be randomized, double-blind, and placebo-controlled and conducted by qualified persons / Other health-related claims must be supported by competent and reliable scientific evidence conducted and evaluated by experts in the relevant disease, condition, or function to which the representation relates, and must be randomized, double-blind, and placebo-controlled when required such experts</p>	<p>All underlying data must be preserved and available for inspection except for reliably reported tests</p>	<p>152 3208</p>
5/25/16	Lunada Biomedical, Inc.	Amberen	Weight-Loss / Menopause	<p>\$40 million judgment (partially suspended)/ Prohibited from making any weight loss or menopause-related unless substantiated by competent and reliable scientific evidence that is sufficient in quality and quantity, based on standards generally accepted by experts in the relevant disease, condition, or function to which the representation relates, when considered in light of the entire body of relevant and reliable evidence / Such testing shall be randomized, double-blind, and placebo-controlled and conducted by qualified persons / Other health-related claims must be supported by competent and reliable scientific evidence conducted and evaluated by experts in the relevant disease, condition, or function to which the representation relates, and must be randomized, double-blind, and placebo-controlled when required by such experts / Prohibited from misrepresenting any test, study, or material facts or connections regarding endorsements</p>	<p>All underlying data must be preserved and available for inspection except for reliably reported tests</p>	<p>132 3067</p>

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5/3/16	Health Formulas, LLC, dba Simple Pure Nutrition	Green coffee bean extract weight-loss supplements, male enhancement products, and skin care products	Weight-Loss / Virility / Skin Cream	\$105 million judgment (partially suspended) / Banned from marketing or selling any weight-loss products / Other health-related claims must be supported by competent and reliable scientific evidence conducted and evaluated by experts in the relevant disease, condition, or function to which the representation relates, and must be randomized, double-blind, and placebo-controlled when required by such experts	Banned from marketing or selling any good or service with a Negative Option feature / Must clearly and conspicuously disclose all material terms and conditions of any refund or cancellation policy / Prohibited from deceptive and abusive telemarketing practices /	132 3159
2/8/16	Sale Slash LLC	Premium Green Coffee / Premium Raspberry Ketone / Pure Caralluma Fimbriata Extract / Pure Forskolin Extract / Pure Garcinia Cambogia / Pure Garcinia Cambogia HCA / Pure Saffron / Pure White Kidney Bean Extract	Weight-Loss	\$43.4 million judgment (partially suspended) / Prohibited from making weight-loss claims unless supported by competent and reliable scientific evidence that is randomized, double-blind, placebo-controlled and conducted by qualified researchers / Other health-related claims must be supported by competent and reliable scientific evidence / Prohibited from misrepresenting any tests or studies, or that a product is clinically or scientifically proven to cause weight loss or that the benefits are scientifically proven / Prohibited from misrepresenting celebrity endorsements	Prohibited from misrepresenting commercial emails / Preservation of records required except for reliably reported tests	142 3247
2/5/16	Anthony Dill / Staci Dill / Direct Alternatives / Original Organics LLC	AF Plus / Final Trim	Weight-Loss	\$16,419,989 judgment (suspended pending liquidation of assets) / Banned from making substantial or permanent weight-loss or fat-blocking claims / Prohibited from making other weight-loss claims unless supported by competent and reliable scientific evidence that is randomized, double-blind, placebo-controlled and conducted by qualified researchers / Other health-related claims must be supported by competent and reliable scientific evidence / Prohibited from misrepresenting any tests or studies, or that a product is clinically proven to cause weight loss or that the benefits are scientifically proven	Joint action with Maine AG / Preservation of records required except for reliably reported tests / Prohibiting from misrepresenting terms of purchase and refund or cancellation policies / Additional requirements for disclosures and informed consent	142 3186

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11/17/15	NPB Advertising, Inc., et al.	Pure Green Coffee	Weight-Loss	<p>\$30 million judgment / Prohibited from making weight loss or fat loss claims unless supported by competent and reliable scientific evidence consisting of human clinical studies that are randomized, double-blind, and placebo-controlled and that are conducted by qualified persons / Preservation of records required / Prohibited from misrepresenting any website, endorsements, tests or studies / Required to monitor affiliate marketer or network compliance</p>		132 3116 X140025
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11/17/15	Crystal Ewing / Classic Productions, LLC / Health Nutrition Products, LLC	Citra-Slim 4 / W-8-B-GONE	Weight-Loss	<p>\$2.7 million judgment / Banned from promoting or selling any weight loss product, program, or service / Prohibited from making any claims about a supplement, food, drug, or device without competent and reliable scientific evidence / Preservation of records required / Prohibited from misrepresenting the terms and conditions of any policies and practices regarding refunds; the nature or qualifications of any endorser; and, any tests or studies</p>		142 3124 X140063
10/29/15	Roca Labs, Inc.	Roca Labs “Formula” and “Anti-Cravings” powder	Weight-Loss	<p>Prohibited from making weight-loss claims unless supported by competent and reliable scientific evidence / Prohibited from using non-disparagement contract provisions / Prohibited from misrepresenting that a website is independent / Prohibited from failing to disclose material connections with endorsers</p>		142 3255
7/8/15	Brain Research Labs, LLC, et al.	Procera AVH	Cognitive Health / Memory	<p>\$1.4 million judgment / Prohibited from making claims that a product improves or restores memory, mental clarity, focus, concentration, mood, or other cognitive or mental function; or stops or reverses memory loss, or cognitive or mental decline unless supported by competent and reliable scientific evidence that consists of human clinical testing conducted by qualified researchers / All underlying or supporting data and documents must be available for inspection and production / Other health-related claims must be supported by competent and reliable scientific evidence / Prohibited from misrepresenting tests or studies</p>		122 3242
5/20/15	Rise-N-Shine, LLC	Go Away Grey	Grey Hair Reversal & Prevention	<p>Prohibited from making claims that a product reverses or prevents the formation of gray hair unless supported by competent and reliable scientific evidence that consists of human clinical testing that: (1) is randomized, double-blind, and placebo-controlled; (2) utilizes, if applicable, valid endpoints generally recognized by experts in dermatology and yields statistically significant between-group results; and (3) is conducted by qualified researchers / Other health-related claims must be supported by competent and reliable scientific evidence / Prohibited from misrepresenting tests or studies / All underlying or supporting data and documents must be available for inspection and production</p>		142 3095

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5/14/15	GetAwayGrey, LLC	GetAwayGrey	Grey Hair Reversal & Prevention	Prohibited from making claims that a product reverses or prevents the formation of gray hair unless supported by human clinical testing that: (1) is randomized, double-blind, and placebo-controlled; (2) utilizes, if applicable, valid endpoints generally recognized by experts in dermatology and yields statistically significant between-group results; and (3) is conducted by researchers qualified by training and experience to conduct such testing / Other health-related claims must be supported by competent and reliable scientific evidence / Prohibited from misrepresenting tests or studies / All underlying or supporting data and documents must be available for inspection and production		142 3097
1/26/15	Genesis Today, Inc. / Pure Health LLC / Lindsey Duncan	Green Coffee Bean	Weight-Loss	\$9 million judgment / Prohibited from making weight-loss and fat-loss claims unless supported by at least two randomized, double-blind, placebo-controlled human clinical studies / Prohibited from making other health benefit and efficacy claims for any supplement or drug without competent and reliable scientific evidence / Prohibited from misrepresenting the status of any user or endorser of any product, or failing to disclose material connections / Prohibited from misrepresenting tests or studies		122 3283
1/9/15	NourishLife, LLC	Speak and Speak Smooth Dietary Supplements	Speech	\$200,000 payment / Prohibited from making communication- and behavior-related claims unless substantiated by competent and reliable scientific evidence consisting of randomized, double-blind, placebo controlled human clinical testing / Other health-related claims must be supported by competent and reliable evidence / Prohibited from misrepresenting the results of any testing or research, or the benefits of products / Must disclose material connections between websites, other endorsements, and consumer endorsers / Must monitor affiliates' to ensure compliance with this Order / Preservation of records required		132 3152

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Date	Company	Product	Product Category	Last Action	Additional Information	FTC File Number with link to FTC documents
12/23/14	Solace International, Inc. / Bioscience Research Institute LLC	Lipidryl	Weight-Loss	\$400,00 payment plus sale of assets / Prohibited from making weight-loss claims unless supported by at least two randomized, double-blind, placebo-controlled human clinical studies / Prohibited from making claims about the health benefits, safety, or side effects of a product unless the representation is non-misleading and supported by competent and reliable scientific evidence / Prohibited from misrepresenting that benefits of a product are scientifically proven, misrepresenting studies or research related to the product, or that medical professionals recommend or approve the product or its use / Must disclose material connections with endorsers		132 3117
12/11/14	Kevin Wright / HCG Platinum, LLC / Right Way Nutrition, LLC	HCG Platinum diet products	Weight-Loss	\$10 million judgment suspended upon payment of \$1 million / Banned from making certain weight-loss claims about any product / Other weight-loss claims require at least two randomized, double-blind, placebo-controlled human clinical trials / Prohibited from making other health benefit, safety, performance, or efficacy claims for any supplement or drug without competent and reliable scientific evidence / Prohibited from misrepresenting tests, studies, or ingredients / Preservation of records required		122 3193
11/19/14	LifeSilver	ASAP Solution / Patis 30 Fortified Silver Solution / ASAP Ultimate Skin & Body Care Gel	Ebola Virus	Joint FDA-FTC Warning Letter / Unapproved and unsubstantiated claims		Warning Letter
11/18/14	Bodyhealth.com	BodyHealth Optimum Health Survival Kit	Ebola Virus	Joint FDA-FTC Warning Letter / Unapproved and unsubstantiated claims		Warning Letter
11/18/14	Ebola-C Inc.	Ebola-C	Ebola Virus	Joint FDA-FTC Warning Letter / Unapproved and unsubstantiated claims		Warning Letter
10/30/14	Gerber Product Co., dba Nestlé Nutrition, Nestlé Infant Nutrition, and Nestlé Nutrition North America	Good Start Gentle	Infant Formula	Charged with making unsubstantiated allergy-prevention claims and misrepresenting that Good Start Gentle has qualified or received approval for a FDA health claim		132 3009
10/24/14	HealthyLife Sciences, LLC	Healthe Trim	Weight-Loss	Banned from the weight-loss industry / Prohibited from manufacturing or marketing weight-loss products / Banned from making any of the seven weight-loss claims that the FTC has publicly advised are scientifically infeasible, with respect to any supplement, over-the-counter drug, or any product rubbed into or worn on the skin / Requires two randomized, double-blind, placebo-controlled human clinical trials to support other claims relating to weight loss, increased metabolism, or appetite suppression		122 3287
Date	Company	Product	Product Category	Last Action	Additional Information	FTC File Number with link to FTC documents

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9/8/14	Applied Food Sciences, Inc.	Green Coffee Antioxidant	Weight-Loss	\$3.5 million judgment / Prohibited from making or assisting others in making certain weight-loss or fat loss claims unless supported by at least two randomized, double-blind, and placebo-controlled human trials / Other claims about health benefits, performance, or efficacy must be supported by competent and reliable scientific evidence / Barred from misrepresenting tests or studies / All underlying or supporting data must be preserved and made available to FTC for inspection	142 3054
7/25/14	7734956 Canada Inc., dba Meilleuers Sélections Du Globe, also dba Freedom Center Against Obesity / Manon Fernet	Double Shot	Weight-Loss	\$500,000 judgment / Banned from offering for sale, selling, or distributing, any weight-loss product / Prohibited from making health benefit or efficacy claims without competent and reliable scientific evidence / Prohibited from misrepresenting tests or studies / All underlying or supporting data must be preserved and made available to FTC for inspection	132 3228
7/15/14	TriVita, Inc.	Nopalea	Inflammation / Joint Health	\$3.5 million payment / Prohibited from making certain health claims unless supported by randomized, double-blind, placebo-controlled human clinical tests / Prohibited from making any health claims without competent and reliable scientific evidence / Prohibited from misrepresenting tests or studies / All underlying or supporting data must be preserved and made available to FTC for inspection / Prohibited from failing to disclose any material connection involving endorsers of products	122 3185

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Date	Company	Product	Product Category	Last Action	Additional Information	FTC File Number with link to FTC documents
6/9/14	i-Health, Inc.; Martek Biosciences Corporation	BrainStrong Adult	Cognitive Health / Memory	Prohibited from making cognitive decline or memory unless supported by randomized, double-blinded, placebo-controlled human clinical testing / Prohibits claims about the health benefits, performance, safety, or effectiveness unless substantiated by competent and reliable scientific evidence / Prohibited from misrepresenting a claim is clinically proven / All underlying or supporting data must be preserved and made available to FTC for inspection		122 3067
5/19/14	NPB Advertising, Inc., dba as Pure Green Coffee / Nationwide Ventures, LLC / Olympus Advertising, Inc. / JMD Advertising, Inc. / Signature Group, LLC / Nicholas Scott Congleton / Paul Daniel Pascual / Bryan Walsh	Pure Green Coffee	Weight-loss	Complaint to obtain permanent injunctive relief and other equitable relief / Charged with false or unsubstantiated efficacy claims, false proof claims, failure to disclose material connections (testimonials), and misrepresentations (fake news reports)		132 3116
3/7/14	Wellness Support Network, Inc.	Diabetic Pack / Insulin Resistance Pack	Diabetes	Prohibited from making diabetes-related claims unless supported by at least two randomized, double-blind, and placebo-controlled human clinical trials / Other health claims require competent and reliable scientific evidence / Consumer redress program established	Company appealed FTC order and lost / \$2.2 million judgment / Compliance reporting and recordkeeping required	072 3179
1/15/14	foru™ International Corporation	LifeMap ME DNA Customized Nutritional Supplements / GeneWize Customized Nutritional Supplements	Genetic Assessments	Prohibited from claiming the product will treat, prevent, mitigate, or reduce the risk of any disease by modulating the effect of genes, or based on a customized genetic assessment unless the claim is true and supported by at least two well-controlled studies / Required that claims that a product effectively treats or prevents a disease in persons with a particular genetic variation must be backed up with randomized clinical trials conducted on subjects who have that genetic variation / Prohibited from misrepresenting scientific research / Prohibited from misrepresenting privacy and security practices	Must establish security programs / Compliance monitoring for 20 years	Proposed consent order

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1/7/14	GeneLink, Inc.	Nutritional supplements	Genetic Assessments	Prohibited from claiming the product will treat, prevent, mitigate, or reduce the risk of any disease by modulating the effect of genes, or based on a customized genetic assessment unless the claim is true and supported by at least two well-controlled studies / Required that claims that a product effectively treats or prevents a disease in persons with a particular genetic variation must be backed up with randomized clinical trials conducted on subjects who have that genetic variation / Prohibited from misrepresenting scientific research / Prohibited from misrepresenting privacy and security practices	Must establish security program / Compliance monitoring for 20 years	112 3095
1/7/14	LeanSpa, LLC, et al.	LeanSpa / LeanSpa with Acai / Lea	Weight-Loss	\$7.3 million judgment / Permanently enjoined from marketing any product, program, or service with a Negative Option Feature, or misrepresenting risk-free trials, news reports, endorsements, or any other fact material to consumers concerning any product, service, or program / Prohibited from making claims about rapid and substantial weight loss without dieting or exercise / Prohibited from making weight-loss claims without at least two randomized, double-blind, placebo-controlled trials / Prohibited from making other health-related claims without competent and reliable scientific evidence / Prohibited from misrepresenting any test or study / Affiliate marketing network and its parent company must turn over \$11.9 million	Joint action with CT AG	1123135
1/7/14	Sensa Products, LLC	Sensa	Weight-Loss	\$46.5 million judgment / Prohibited from making weight-loss claims unless supported by two human clinical trials / Prohibited from making other health claims without scientific evidence / Must disclose connections to product endorsers / Prohibited from misrepresenting studies and research	Judgment reduced to \$26.5 million due to inability to pay unless financial status misrepresented	112 3102
12/29/13	Central Coast Nutraceuticals, Inc.	Acai Pure / Colotox	Acai Berry / Weight-Loss	\$80 million judgment / Refund checks sent to consumers / Prohibited from making claims without scientific evidence / Prohibited from misrepresenting scientific evidence	\$80 million judgment suspended / Company ordered to pay \$1.5 million / \$6 million refunded to consumers	X100043
9/20/13	Walgreen Co.	Wal-Born	Immunity	\$6 million judgment / Prohibited from making false and misleading claims without scientific evidence / Refund checks sent to consumers		092 3134
9/12/13	Iovate Health Sciences U.S.A.	Accelis / nanoSLIM / Cold MD / Germ MD / Allergy MD	Immunity	\$5.5 million judgment for consumer redress / Prohibited from making deceptive health claims		072 3187

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8/28/13	LeanSpa, LLC	LeanSpa / LeanSpa with Acai / LeanSpa with HCA / LeanSpa Cleanse	Weight-Loss	<p>\$7.3 million judgment / Permanently enjoined from marketing any product, program, or service with a Negative Option Feature, or misrepresenting risk-free trials, news reports, endorsements, or any other fact material to consumers concerning any product, service, or program / Prohibited from making claims about rapid and substantial weight loss without dieting or exercise / Prohibited from making weight-loss claims without at least two randomized, double-blind, placebo-controlled trials / Prohibited from making other health-related claims without competent and reliable scientific evidence / Prohibited from misrepresenting any test or study / Affiliate marketing network and its parent company must turn over \$11.9 million</p>	FTC authorized to monitor compliance	1123135
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2/7/13	Beony International, LLC	Acai Berry Products	Acai Berry / Weight-Loss	\$13 million judgment / Must halt fake news site to market products / Required to make clear their messages are ads rather than journalism / Prohibited from making deceptive claims / Must disclose material connections with merchants	\$13 million judgment suspended upon payment of \$1.6 million within 5 days / Judgment used for consumer redress	112 3089
1/16/13	POM Wonderful LLC and Roll Global LLC	POM Wonderful 100% Pomegranate Juice / POMx supplements	Heart Disease / Cancer / Erectile Dysfunction	Prohibited claims that the product is effective in diagnosis of any disease unless supported by two clinical trials / Prohibited misrepresentation of tests and studies / Required scientific evidence to support health benefit claims	Company appealed FTC order; currently before D.C. Circuit Court (2014)	082-3122
10/19/12	Circa Direct LLC / Andrew Davidson	Acai Berry Products	Acai Berry / Weight-Loss	\$11.5 million judgment / Must halt fake news site to market products / Required to make clear their messages are ads rather than journalism / Prohibited from making deceptive claims	Full judgment will be suspended upon FTC receipt of assets worth more than \$2 million / Compliance reporting and monitoring required	112 3059
9/21/12	Garden of Life, Inc.	Primal Defense / RM-10 / Living Multi / FYI	Various Disease Claims	\$225,000 judgment / Prohibited claims about tests and studies unless substantiated by scientific evidence / Required to have evidence for claims about benefit, efficacy of a product / Prohibited from misrepresenting study results	FTC authorized to monitor compliance with the order / FTC initiated civil contempt proceedings in Aug. 2011 claiming violation of previous final order / District Court held for defendants due to FTC's lack of clear and convincing evidence / FTC sought review on Sept. 2012	FTC Documents

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9/12/12	Coleadium, Inc.	AcaiOptimum / AcaiBurn-Force Max / Acai Tropic / Acai Fit / Acai Elite Blast / Natura Cleanse / Smart Colon Flush / Advanced Colon Max / Colo Flush	Acai Berry / Weight-Loss	\$1 million judgment / Barred from making any material deceptive representations, including deceptive claims about weight loss and health, and about relevant studies, tests and research / Must disclose any material connection with product endorsers / Must disclose that the content of a “news” website or other publication is advertising	Required to monitor affiliate marketers in their network to ensure that their statements are truthful and in compliance with federal advertising law	1023239
9/10/12	Jason Pharmaceuticals, Inc.	Medifast	Weight-Loss	\$3.7 million civil penalty / Prohibited from misrepresenting results from product endorsers / Representations must be non-misleading and backed by competent and reliable scientific evidence that consists of at least one adequate and well-controlled human clinical study or a study that follows a protocol detailed in the settlement order / Prohibited from making any other representations about the health benefits, safety, or side effects of any low-calorie meal replacement program unless non-misleading and backed by competent and reliable scientific evidence / Prohibited from misrepresenting that any doctor, health professional, or endorser recommends a weight-loss product, program, service, drug, or dietary supplement		112-cv-01476
8/28/12	National Urological Group / Hi-Tech Pharmaceuticals	Thermalean / Lipodrene / Spontane-ES	Weight-Loss / Erectile Dysfunction	\$6 million judgment for consumer redress		022 3165
8/14/12	NBTY, Inc. / NatureSmart / Rexall Sundown	Disney and Marvel character multivitamins	Children's Immunity	\$2.1 million judgment / Prohibited from misrepresenting the amount of any ingredient contained in any product / Prohibited from misrepresenting that any ingredient, including DHA, promotes brain or eye health or provides any other health benefit without competent and reliable scientific evidence	Consumer redress of more than \$425,000	1023080
7/12/12	Alcoholism Cure Corporation	"Permanent Cure" program	Alcoholism	\$732,480 judgment to be used for consumer refunds / Prohibited from marketing or selling any treatment or cure for alcoholism, drug addiction, or any other human health-related problem / Prohibited from using trade names such as “alcoholism cure” or “permanent cure” / Prohibited from unauthorized billing and from any further collection actions against victims / Prohibited from misrepresenting the cost or terms of any offer, the professional qualifications of employees, or that they are a charity	Compliance reporting and monitoring required	082 3222

CRN COMPILATION FTC ENFORCEMENT ACTIONS 2004 – 2017 (October)

Date	Company	Product	Product Category	Last Action	Additional Information	FTC File Number with link to FTC documents
3/21/12	Coulomb Media, Inc. / Cody Low	Acai Berry Products	Acai Berry / Weight-Loss	\$2.7 million judgment / Must halt fake news site to market products / Required to make clear their messages are ads rather than journalism / Prohibited from making deceptive claims	\$2.7 million judgment will be suspended upon \$170,000 cash payment and sale of assets / Compliance reporting and monitoring required	112 3072
1/25/12	Ambervine Marketing, LLC	Acai Berry Products	Acai Berry / Weight-Loss	\$953,000 judgment / Must halt fake news site to market products / Required to make clear their messages are ads rather than journalism / Prohibited from making deceptive claims	\$953,000 judgment suspended upon payment of \$110,000 plus sale of assets / Compliance reporting and monitoring required	112 3090
1/25/12	Charles Dunlevy	Acai Berry Products	Acai Berry / Weight-Loss	\$143,000 judgment / Must halt fake news site to market products / Required to make clear their messages are ads rather than journalism / Prohibited from making deceptive claims	\$143,000 judgment suspended upon \$2,000 payment from sale of assets / Compliance reporting and monitoring required	112 3077
1/25/12	DLXM LLC / Michael Volozin	Acai Berry Products	Acai Berry / Weight-Loss	\$594,000 judgment / Must halt fake news site to market products / Required to make clear their messages are ads rather than journalism / Prohibited from making deceptive claims	\$594,000 judgment suspended due to inability to pay / Compliance reporting and monitoring required	112 3061

CRN COMPILATION FTC ENFORCEMENT ACTIONS 2004 – 2017 (October)

Date	Company	Product	Product Category	Last Action	Additional Information	FTC File Number with link to FTC documents
1/25/12	Ricardo Jose Labra	Acai Berry Products	Acai Berry / Weight-Loss	\$2.5 million judgment / Must halt fake news site to market products / Required to make clear their messages are ads rather than journalism / Prohibited from making deceptive claims	\$2.5 million judgment suspended upon payment of \$280,000 and recording of home lien / Compliance reporting and monitoring required	112 3088
1/25/12	Tanner Garrett Vaughn d / b / a Lead Expose, Inc. / Uptown Media, Inc.	Acai Berry Products	Acai Berry / Weight-Loss	\$203,169 judgment / Must halt fake news site to market products / Required to make clear their messages are ads rather than journalism / Prohibited from making deceptive claims	\$203,000 judgment suspended upon payment of \$80,000 / Compliance reporting and monitoring required	112 3067
1/25/12	Thou Lee, d / b / a TL Advertising	Acai Berry Products	Acai Berry / Weight-Loss	\$204,000 judgment / Must halt fake news site to market products / Required to make clear their messages are ads rather than journalism / Prohibited from making deceptive claims	\$204,000 judgment suspended upon payment of \$13,000 plus sale of assets / Compliance reporting and monitoring required	112 3085
11/18/11	Lane Labs-USA, Inc.	BeneFin / SkinAnswer / Fertil Male / AdvaCAL	Male Fertility / Cancer / Osteoporosis	Barred from making claims unless substantiated with scientific evidence / Barred from misrepresenting research	Company appealed FTC order / Court ruled company violated final order	X000086
11/3/11	Nutraceuticals International LLC / Stella Labs	Not given	Weight-Loss	\$22.5 million judgment / Prohibited from making false and misleading claims / Prohibited from marketing supplements / Prohibited from misrepresenting scientific study results		082 3130
8/19/11	Bronson Partners, LLC	Chinese Diet Tea / Bio-Slim Patch	Weight-Loss	\$2 million judgment / Prohibited from deceptively selling or advertising any weight-loss products	Defendants ordered to help FTC identify consumers and provide restitution	042 3115

CRN COMPILATION FTC ENFORCEMENT ACTIONS 2004 – 2017 (October)

Date	Company	Product	Product Category	Last Action	Additional Information	FTC File Number with link to FTC documents
5/23/11	Gemtronics, Inc.	RAAX11	Cancer	Sought to prohibit making cancer claims without scientific evidence / Sought to prohibit from making efficacy claims without scientific evidence / Sought to prohibit from misrepresenting scientific evidence	Complaint dismissed because ALI determined there was insufficient evidence to hold respondents liable for deceptive advertising	082-3080
2/4/11	The Dannon Company, Inc.	Activia / DanActive	Digestive / Immunity	Administrative settlement / Prohibited from making health claims without FDA approval		823158
1/18/11	Nestle S.A.	BOOST Kid Essentials	Children's Immunity	Claims must be substantiated by scientific evidence / Prohibited from misrepresenting tests or studies		092 3087
10/29/10	Direct Marketing Concepts, Inc	Supreme Greens / Coral Calcium	Various Disease Claims	\$48.2 million judgment / Barred from making deceptive claims or misrepresenting that claims are validated by scientific research / Barred from making any health, performance, or efficacy claims about any food, drug, dietary supplement, cosmetic, or device unless claims are true, non-misleading and substantiated by competent and reliable scientific evidence / Must disclose that promotional programming is a paid advertising / Barred from billing consumers or charging their credit or debit cards on an ongoing basis without their consent	Appeals court upheld the decision	023 3138
6/7/10	Rite Aid Corporation	Germ Defense	Immunity	\$500,000 judgment for consumer redress / Prohibited from making false and misleading claims		072 3236
6/3/10	Kellogg Company	Rice Krispies	Children's Immunity	Expanded settlement order from 2009 prohibits Kellogg from making claims about any health benefit of any food without scientific evidence		082-3145
6/1/10	Daniel Chapter One	Bio*Shark / 7 Herb Formula / GDU / BioMixx	Cancer	Consent order to prohibit making cancer claims without scientific evidence / Prohibited from making efficacy claims without scientific evidence / Prohibited from misrepresenting scientific evidence	Company filed compliance letter as required by modified final order	082-3085
3/23/10	Improvita Health Products, Inc.	Germ Defense	Immunity	\$565,000 judgment against former company officers / Prohibited from making claims without scientific evidence	Compliance reporting and monitoring required	072 3189
1/11/10	Slim Down Solution, LLC	Slim Down Solution / Fight the Fat / Everslim / Mini Max	Weight-Loss	\$20 million judgment / Prohibited from making false and misleading claims / Prohibited from misrepresenting scientific study results	Company appealed / Court denied motion to dismiss / Compliance reporting and recordkeeping required	Civil Action Number - 03-80051-CIV-PAINE / JOHNSON

CRN COMPILATION FTC ENFORCEMENT ACTIONS 2004 – 2017 (October)

Date	Company	Product	Product Category	Last Action	Additional Information	FTC File Number with link to FTC documents
10/30/09	Northwest Natural Products	L'il Critters gummy children's vitamins	Children's Immunity	FTC recommended no enforcement action as company voluntarily modified marketing materials, destroyed all labels with unsubstantiated claims, and discontinued ads with claims at issue		092 3153
7/22/09	Berkeley Premium Nutraceuticals, Inc.	Avlimil / Rogisen / Enzyte	Female Sexual Dysfunction / Night Vision	Prohibited from making claims without scientific evidence / Prohibited from misrepresenting scientific evidence / Prohibited from misrepresenting testimonials	FTC authorized to monitor compliance	042 3003
6/26/09	Medlab, Inc.; Pinnacle Holdings, Inc.; Metabolic Research Associates, Inc.; U.S.A. Health, Inc.	Zyladex Plus / Questral AC / Ques	Weight-Loss	\$2.7 million judgment / Final order for permanent injunction to be restrained from making claims without scientific evidence / Prohibited from making efficacy claims without scientific evidence / Prohibited from misrepresenting scientific evidence	FTC authorized to monitor compliance	062-3068
5/12/09	Native Essence Herb Company	Native Essence (Rene Caisse) Formula tea or extract / Native Essence Plus tea or extract / Native Essence with Cat's Claw tea or extract / Chaparral herb (or any product containing chaparral herb) / Maitake mushroom extract / Mai-T Mushroom Plus Formula extract	Cancer	Prohibited from making cancer claims or efficacy claims without scientific evidence / Prohibited from misrepresenting scientific evidence	Company must notify consumers of FTC action	082 3115
4/24/09	Robert Chinery, Jr. / Tracy A. Chinery / RTC Research & Development, LLC	Xenadrine EFX	Weight-Loss	\$12.8 million judgment / Prohibited from making any claims about the health benefits, performance, efficacy, safety, or side effects of any weight-loss product, dietary supplement, food, drug, or device, unless true, not misleading, and substantiated by competent and reliable scientific evidence / Prohibited from misrepresenting any test or study, or actual experience of any user or endorser / Required clear and prominent disclosure of material connections affecting testimonials or endorsements	Judgment used for consumer redress / Compliance reporting and monitoring required	05-3460 (GEB)
4/20/09	Kellogg Company	Frosted Mini-Wheats	Children's Cognitive Health	Prohibited from making cognitive health claims unless substantiated / Prohibited from misrepresenting tests or studies / Recordkeeping required to monitor compliance		082-3145
4/3/09	Herbs for Cancer	Chinese herbal teas	Cancer	Final order prohibits false and deceptive claims that the products treat or cure cancer or have other health benefits		082 3123
3/6/09	Roex, Inc.	Colostrum	Various Disease Claims	\$3 million judgment / Prohibited from making efficacy or safety claims without scientific evidence / Prohibited from misrepresenting tests or studies / Recordkeeping required to monitor compliance		072 3076
3/3/09	Omega Supply	Amigdalina B-17 / Hydrazine Sulphate / Cloracesium	Cancer	Motion granted to dismiss without prejudice / Unable to serve the complaint		082-3094

CRN COMPILATION FTC ENFORCEMENT ACTIONS 2004 – 2017 (October)

Date	Company	Product	Product Category	Last Action	Additional Information	FTC File Number with link to FTC documents
12/3/08	Ultralife Fitness, Inc. / Pure Health Laboratories / Pure Health Labs / UltraBurn PM / Tru Genix Laboratories, LLC / eFitness Clubhouse / eCurves Clubhouse	Hoodia	Weight-Loss	\$10 million judgment / Prohibited from misrepresenting any fact in connection with the sale of a dietary supplement, food, drug, device, or health-related program or service	Judgment reduced to \$150,000 due to inability to pay / FTC authorized monitor compliance	062-3146
11/6/08	Glucorell, Inc. / Anafit, Inc.	Insulow / Glucorell R	Diabetes	\$493,545 judgment / Prohibited from making claims unless truthful, not misleading, and substantiated by competent and reliable scientific evidence / Prohibited from making representations about the benefits, performance, or efficacy of any dietary supplement, food, or drug without competent and reliable scientific evidence	Full judgment suspended due to inability to pay / FTC authorized to monitor compliance	072-3180
10/24/08	Bioque Technologies, Inc.	Serum GV	Cancer	\$9000 judgment / Prohibit from making cancer cure claims without scientific evidence / Prohibited from making efficacy claims without scientific evidence / Prohibited from misrepresenting scientific evidence	Company must notify consumers about FTC action	082-3095
10/24/08	Cleansing Time Pro	Cleansing Time Pro Black Salve & Tablets	Immunity	Prohibited from making cancer cure claims without scientific evidence / Prohibited from making efficacy claims without scientific evidence / Prohibited from misrepresenting scientific evidence	Company must notify consumers of FTC action	082-3119
10/24/08	Premium Essiac Tea 4less	Essiac Tea	Cancer	Prohibited cancer or efficacy claims without scientific evidence / Prohibited from misrepresenting scientific evidence	Company must notify consumers of FTC action	082-3116
9/18/08	James Clark	Metabolic Therapy Products	Cancer	\$353,700 judgment / Prohibited from making cancer cure claims or efficacy claims without scientific evidence / Prohibited from misrepresenting scientific evidence	Judgment reduced to \$25,000 due to inability to pay / Company must notify consumers about FTC action / Company received warning letter from FDA	082-3052
9/18/08	Nu-Gen Nutrition, Inc. / Vitasalus, Inc.	Cantron / Apricot Kernels	Cancer	\$830,000 judgment / Prohibited making cancer cure claims without scientific evidence / Prohibited from making efficacy claims without scientific evidence / Prohibits from misrepresenting scientific evidence	Judgment reduced to \$246,000 / Company must notify consumers FTC action / Company received warning letter from FDA	082-3127

CRN COMPILATION FTC ENFORCEMENT ACTIONS 2004 – 2017 (October)

Date	Company	Product	Product Category	Last Action	Additional Information	FTC File Number with link to FTC documents
9/18/08	Westberry Enterprises, Inc	Native Herbal Tea / Cat's Claw / Chloro Plasma / Red Clover Plus / Melatonin	Cancer	\$225,000 judgment / Prohibited from making cancer claims without scientific evidence / Prohibited from making efficacy claims without scientific evidence / Prohibited from misrepresenting scientific evidence	Judgment reduced to \$15,000 due to inability to pay / Company must notify consumers of FTC action / Company received warning letter from FDA	082-3102
8/14/08	Airborne Health, Inc.	Airborne Effervescent Health Formula	Immunity	\$30 million judgment / Prohibited from making false and unsubstantiated cold prevention, germ-fighting, and efficacy claims / Prohibited from making claims that are false, misleading, or not substantiated by competent and reliable scientific evidence	Established consumer redress program / FTC authorized to monitor compliance	072-3183
8/12/08	North American Herb and Spice Co., LLC	Oreganol P73, Super Strength Oreganol P73, and Oregacyn	Immunity	\$2.5 million judgment / Prohibited from representing that their products prevent or treat colds or flu / Prohibited representing the health benefits, performance, or efficacy of a product unless substantiated by scientific evidence	FTC authorized to monitor compliance	062-3214
4/10/08	Seasilver USA, Inc. / Americaloe, Inc.	Seasilver	Weight-Loss	\$120 million judgment / Prohibited from representing weight-loss products cause substantial weight loss / Prohibited from making any representation about the weight-loss effect or health benefits, performance, or efficacy of a product unless substantiated by scientific evidence / Froze assets	FTC authorized to monitor compliance with the order / Distributors of product notified about case	Civil Action No.: CV-S-03-0676-RLH -(LRL)
2/27/08	7 Day Marketing, Inc.	7 Day Miracle Cleanse Program	Weight-Loss	\$14 million judgment / Banned from any involvement in infomercials for any product, program, or service, and, from representing that any product, program, or service can cure, treat, or prevent any disease or provide health benefits (representations made in books, newsletters, or other informational publications exempted) / Barred from misrepresenting any test or study	Judgment suspended due to inability to pay unless financial status is proven inaccurate	062-3234
2/4/08	Sili Nutraceuticals, LLC	Hoodia / HGH products	Weight-Loss	\$2.6 million judgment / Prohibited from representing weight-loss products cause substantial weight loss / Prohibited from making any representation about the weight-loss effect or health benefits, performance, or efficacy of a product unless substantiated by scientific evidence	FTC authorized to monitor compliance with the order	072-3124
1/30/08	Centro Natural Services, Inc.,	CNS Obesity Treatment	Weight-Loss	\$2,377,000 judgment / Prohibited from representing weight-loss products cause substantial weight loss / Prohibited from making any representation about the weight-loss effect or health benefits, performance, or efficacy of a product unless substantiated by scientific evidence	Judgment reduced to \$20,000 due to inability to pay / FTC authorized to monitor compliance	062-3064
Date	Company	Product	Product Category	Last Action	Additional Information	FTC File Number with link to FTC documents

CRN COMPILATION FTC ENFORCEMENT ACTIONS 2004 – 2017 (October)

1/29/08	Great American Products, Inc. / Physician's Choice, Inc.	Ultimate HGH / Super HGH Booster / Master HGH / Super HGH / Fat Blaster / Super Carbo Blocker / Ultimate Wild Oregano Oil / Super Wild Oregano Oil	Anti-Aging / Disease Claims / Weight-Loss	\$20 million judgment in June 2005 for making false and unsubstantiated claims / Prohibited from misrepresenting test results / Prohibited from misrepresenting advertising / Required disclosures regarding the paid-for nature of long- form radio and television advertisements	Established consumer redress program / FTC authorized to monitor compliance	032 3247
1/15/08	Diet Coffee, Inc.	Slim Coffee	Weight-Loss	\$923,910 judgment / Prohibited from representing weight- loss products cause substantial weight loss / Prohibited from making any representation about the weight-loss effect or health benefits or efficacy of a product unless substantiated by scientific evidence / Prohibited from <u>misrepresenting tests and studies</u>	Judgment suspended due to inability to pay unless financial situation <u>misrepresented</u>	72-3052
4/24/07	Sunny Health Nutrition Technology & Products, Inc.,	HeightMax / Liposan Ultra Chitosan Fat Blocker / Osteo-Vite	Height-enhancing / Weight-Loss / Osteoporosis	\$375,000 judgment / Prohibited from making claims unless true, not misleading, and substantiated by scientific evidence / Prohibited from misrepresenting product endorsements	\$1.9 million judgment because company hid assets in undisclosed account after initial settlement / Consumer redress program established	062-3007
1/4/07	Window Rock Enterprises, Inc.	CortiSlim / CortiStress	Weight-Loss	\$12 million judgment / Prohibited from misrepresenting any test or study / Prohibits claims about the performance, effects on weight, or other health benefits of any dietary supplement, food, drug, cosmetic, or device unless true, not misleading, and substantiated by competent and reliable scientific evidence / Prohibited the use of deceptively formatted television and radio advertisements	Compliance reporting and monitoring required	CV04-8190 DSF (JTLx)
2/16/07	Goen Technologies Corporation / NutrAmerica Corporation / Trimspa, Inc. / Alexander Szynalski	Trimspa	Weight-Loss	\$1.5 million judgment / Prohibited claims about the health benefits, performance, efficacy, safety, or side effects of TrimSpa, Hoodia gordonii, or any dietary supplement, food, drug, or health-related service or program unless the claims are true, not misleading, and substantiated by <u>competent and reliable scientific evidence</u>		042 3127
1/4/07	Bayer Corporation	One-A-Day WeightSmart	Weight-Loss	\$3.2 million civil penalty judgment / Required health claims to be supported by scientific evidence / Prohibited from making unsubstantiated representations regarding the benefits, performance, efficacy, safety, or side effects of any dietary supplement, multivitamin, or weight-control product	Compliance reporting and monitoring required	Civil Action No. 07- 01(HAA)

CRN COMPILATION FTC ENFORCEMENT ACTIONS 2004 – 2017 (October)

Date	Company	Product	Product Category	Last Action	Additional Information	FTC File Number with link to FTC documents
1/30/06	Gero Vita International / Chase Revel	Lung Support Formula / Antibiotic Pancreas Tonic / G.H.3 / Chitoplex / Testex	Disease Claims / Weight-Loss	\$30 million judgment suspended upon payment of \$540,000 / Prohibited from making claims related to respiratory problems, diabetes, anti-aging, sexual enhancement, and weight loss, or any disease, without competent and reliable scientific evidence / Requires sexual enhancement products containing yohimbe to include a warning / Prohibited from misrepresenting any test, study, advertisement or endorsement		X030059
11/7/05	Natural Products, LLC / All Natural 4 U, LLC	Bio Trim / Body-Trim	Weight-Loss	\$2.1 million judgment / Permanently enjoined from making claims about rapid and substantial weight loss / Prohibits claims related to weight-loss or the health benefits, performance, efficacy, safety or side effects of a product without competent and reliable scientific evidence / Prohibited from misrepresenting any test or study / Prohibited from profiting from, or disclosing, personal information about customers or prospective customers		032 3238
10/12/05	NBTY, Inc. [formerly known as Nature's Bounty, Inc.],	26 weight-loss products	Weight-Loss	\$2 million judgment / Prohibited from making claims without competent and reliable scientific evidence / Prohibited from misrepresenting any test or study		C-3593
6/20/05	AVS Marketing, Inc.	Himalayan Diet Breakthrough	Weight-Loss	\$4.9 million judgment / Permanently enjoined from making claims about rapid and substantial weight loss / Prohibits claims related to weight-loss or the health benefits, performance, efficacy, safety or side effects of a product without competent and reliable scientific evidence / Prohibited from misrepresenting endorsements		042 3042
6/20/05	FiberThin, LLC / Obesity Research Institute, LLC	FiberThin / Propolene	Weight-Loss	\$1.5 million judgment / Permanently enjoined from making claims about rapid and substantial weight loss / Prohibits claims related to weight-loss or the health benefits, performance, efficacy, safety or side effects of a product without competent and reliable scientific evidence / Expert endorsers must have competent and reliable scientific evidence / Prohibited from misrepresenting any test or study		032-3196
5/31/05	Selfworx.com	Ultra LipoLean	Weight-Loss	\$100,000 judgment / Permanently enjoined from making claims about rapid and substantial weight loss / Prohibits claims related to weight-loss or the health benefits, performance, efficacy, safety or side effects of a product without competent and reliable scientific evidence / Prohibited from misrepresenting any tests or studies		042 3151
5/17/05	Femina, Inc.	Fat Seltzer Reduce	Weight-Loss	\$43,000 judgment / Permanently enjoined from making claims about rapid and substantial weight loss / Prohibits claims related to weight-loss or the health benefits, performance, efficacy, safety or side effects of a product without competent and reliable scientific evidence		042 3114
Date	Company	Product	Product Category	Last Action	Additional Information	FTC File Number with link to FTC documents

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5/17/05	Hi-Health Supermart Corporation	Premier Formula for Ocular Nutrition-Optim3	Eye Health	\$450,000 judgment / Prohibits claims about eye health and or the health benefits, performance, efficacy, or safety of a product without competent and reliable scientific evidence / Prohibited from misrepresenting tests or studies	032 3239
1/18/05	Body Wise International, Inc. / Dr. Jesse Stoff	AG-Immune	Cancer / HIV-AIDS / Asthma	\$2 million civil penalty to FTC / \$1.6 million payment to California / Prohibits disease-related or other health claims unless substantiated by competent and reliable scientific evidence / Prohibited from misrepresenting tests or studies / Endorsers must disclose material connections and rely on competent and reliable scientific evidence	C-3617
9/30/04	Unither Pharma, Inc. / United Therapeutics Corporation	HeartBar, HeartBar Plus / HeartBar Sport	Weight-Loss	Prohibits claims related to L-Arginine or the health benefits, performance, or efficacy of a product without competent and reliable scientific evidence / Prohibited from misrepresenting any test, study, or research	022 3036
3/8/04	Michael Levey and Gary Ballen / Bentley Myers International Co. / Publisher's Data Services, Inc. / Nutritional Life, Inc.	Zymax / MillinesES / Serotril / CartazymeDS / EuroTrym Diet Patch / Foliplexx / Y-Bron	Weight-Loss	\$2.2 million judgment / Prohibits claims about weight-loss or the health benefits, performance, safety or efficacy of a product without competent and reliable scientific evidence / Prohibited from misrepresenting study results, endorsements, or demonstrations / Requires prominent warning in advertising and labeling about ephedra use	X030070
4/15/03	Snore Formula, Inc.	Dr. Harris' Original Snore Formula	Sleep Disorders	Prohibits claims about sleep apnea, snoring, or other health benefits without competent and reliable scientific evidence / Must disclose that product is not intended to treat sleep apnea and that persons with sleep apnea should consult a physician or specialist / Experts must substantiate endorsements with competent and reliable scientific evidence / Prohibited from misrepresenting of any test, study, or research	022-3247