SAMPLE SUPPLEMENT
HEALTHFUL HEALTH PRODUCTS

CALCIUM
500 mg+D+K
DIETARY SUPPLEMENT

Maximum strength for bone health.†

100 TABLETS

Adequate calcium and vitamin D throughout life, as part of a well-balanced diet, may reduce the risk of osteoporosis.

Vitamin K helps maintain bone health.†

Supplement Facts
Serving Size 1 tablet

<table>
<thead>
<tr>
<th></th>
<th>Per Tablet</th>
<th>Per Day (2 tablets)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Amount</td>
<td>% Daily Value</td>
</tr>
<tr>
<td>Vitamin D</td>
<td>500 IU</td>
<td>125%</td>
</tr>
<tr>
<td>Vitamin K</td>
<td>40 mcg</td>
<td>50%</td>
</tr>
<tr>
<td>Calcium (USP)</td>
<td>500 mg</td>
<td>50%</td>
</tr>
</tbody>
</table>

Ingredients: Calcium Carbonate, Maltodextrin, Polyvinyl Alcohol-Polyethylene Glycol Copolymer, Croscarmellose Sodium, Acacia, Titanium Dioxide (Artificial Color), Kaolin, Magnesium Stearate, Silicon Dioxide, Copovidone, Sodium Lauryl Sulfate, Corn Starch, Phyloquinone, Vitamin D3 (Cholecalciferol)

Expiration Date: June 2016 / Lot No. 1234-5678

†These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Manufactured and Distributed by
Company V Nutritional Products, Coville, NY 0010, U.S.A.
1-800-555-1234 / www.CVNPHealth.com

The label must state that the product is a “Dietary Supplement” (DSHEA Section 7(a); 21 USC 343(a)(2)(B)).

A supplement may be certified for quality, i.e. conforming to GMP standards, by a reputable 3rd party certifier such as NSF or USP. These products will include a quality “seal” authorized by the certifier (21 USC 343(a)(2)(D)).

Accurate disclosure of contents is required (Fair Packaging and Labeling Act; 21 USC 343(i)(2)(B)).

A dietary supplement is misbranded if it is represented to conform to specifications of an official compendium and fails to so conform (21 USC 343(a)(2)(D)).

If expiration date is provided, it must be supported by acceptable data (Dietary Supplement GMP; 21 CFR Preamble).

Lot number control is required to enable product traceability (Dietary Supplement Good Manufacturing Practices; 21 CFR 111.160(d)).

Labeling may bear statements of nutritional support (DSHEA Section 6; 21 USC 343(r)(6)(A)). These statements must be adequately substantiated and may not claim to diagnose, mitigate, treat, cure or prevent any disease (DSHEA Section 6; 21 USC 343(r)(6)(C)).

The manufacturer must notify FDA of these statements within 30 days of first marketing (DSHEA Section 6; 21 USC 343(r)(6)).

All ingredients (including inactive ingredients) must be safe for consumption (DSHEA Section 4 and Food Additives Regulations; 21 USC 342(f)).

Under the recommended conditions of use, a dietary supplement may not present significant or unreasonable risk of illness or injury (21 USC 342(f)(2)(A)). Safety data regarding any “new dietary ingredients” must be submitted to FDA at least 75 days prior to marketing (DSHEA Section 8; 21 USC 350(b)(2)(C)).

Labels bearing statements of nutritional support must prominently display a prescribed disclaimer (DSHEA Section 6; 21 USC 343(r)(6)(C)).

Supplement manufacturers must register each facility with FDA (Bioterrorism Act; 21 USC 350d).

Disclosure of key allergens is required (Food Allergen Labeling Act; 21 USC 343(w)).

Labeling must bear a phone number or address through which consumers can report adverse events (Dietary Supplement and Nonprescription Drug Consumer Protection Act ; 21 USC 343(y)).

No Artificial Flavors
No Preservatives
No Yeast or Gluten

Suggested Use: Take one tablet, two times per day with meal.