

CRN: The Short Report

A topline report from the Council for Responsible Nutrition (CRN), the leading trade association for the dietary supplement and functional food industry

CRN fights to fill the #GapInSNAP

Americans on the Supplemental Nutrition Assistance Program (SNAP) are not currently able to purchase a multivitamin with their program benefits. CRN believes good nutrition is not a luxury, and it is working to give SNAP recipients the ability to choose to purchase a multivitamin. CRN is calling on Congress to change this policy to ensure all Americans have access to the benefits of these valuable supplements. Through face-to-face meetings with movers and shakers in the House and Senate, aggressive social media campaigns, op-eds, and advertisements in leading publications, CRN is working with Congress to incorporate language in the 2018 Farm Bill to allow SNAP recipients to purchase a multivitamin supplement with their benefits.

Read more on CRN's SNAP efforts:

www.crnusa.org/short-report/SNAP-Feature



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CRN sets the record straight: supplements are safe and beneficial

Responding to three separate publications in July, CRN defended the safety and benefits of dietary supplements:

- When a new meta-analysis, "Association of Multivitamin and Mineral Supplementation and Risk of Cardiovascular Disease," concluded that multivitamin supplementation does not improve cardiovascular outcomes in the general population, CRN reminded consumers that multivitamins are "an affordable and convenient way to combat insufficient nutrient levels, [but] are not intended to serve as magic bullets for the prevention of serious diseases."
- CRN responded to a separate review published in the Cochrane Database of Systematic Reviews that challenged the benefits of omega-3 fatty acids for reducing cardiovascular disease and coronary heart disease. Highlighting the scientifically-supported benefits of these omega-3 supplements for heart health, CRN criticized the study's broad conclusion that both sidestepped the existing literature supporting the benefits of omega-3 fatty acids for heart health and misconstrued the role of dietary supplements as part of a healthy lifestyle.
- A review published in the Annals of Internal Medicine found that publications of clinical trials on probiotic, prebiotic, or synbiotic usage generally do not adequately report harms data from the studies. According to the researchers, this absence of data raises concern over the safety of such products—a conclusion CRN firmly refuted.

Read The Short Report online for links to the above items: www.crnusa.org/short-report

Attending the **Global Retailer and Manufacturer Alliance Summit** in Chicago this week?



The **Supplement OWL** is a proud sponsor and CRN's **Duffy MacKay** is speaking. **See you there!**

