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September 15, 2025

VIA ECF

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Catherine O'Hagan Wolfe Clerk of Court United States Court of Appeals for the Second Circuit Thurgood Marshall United States Courthouse 40 Foley Square New York, NY 10007

Re: Council for Responsible Nutrition v. James, No. 24-1343

Dear Ms. Wolfe:

We represent Appellant, Council for Responsible Nutrition ("CRN"), in this fully-briefed and argued appeal. CRN respectfully submits *Upsolve, Inc. v. James*, No. 22-1345, 2025 WL 2598725 (2d Cir. Sept. 9, 2025) as supplemental authority pursuant to FRAP 28(j). This Court's decision in *Upsolve* supports reversal of the District Court's denial of CRN's request for a preliminary injunction enjoining the NYAG's enforcement of N.Y. Gen. Bus. Law §391-oo (the "Act").

Upsolve involved appellate review of the district court's grant of a preliminary injunction in an as-applied First Amendment challenge to a New York law prohibiting non-attorneys from engaging in the "unlawful practice of law." In Upsolve, this Court first considered whether the statute regulated speech or conduct—the inquiry before this Court in this case. Quoting Holder v. Humanitarian L. Project, 561 U.S. 1 (2010), a case CRN cited in its briefing, the Upsolve court considered whether "the conduct triggering coverage under the statute consists of communicating a message." Upsolve, 2025 WL 2598725, at *5. The Upsolve court found that the statute regulated communication of legal advice, i.e., "the creation and dissemination of information [qualifying as] speech within the meaning of the First Amendment." Id. The court rejected the NYAG's argument that the statute prohibited only "the conduct of applying legal knowledge ... to generate legal counsel," finding dispositive that the prohibition applied not when the non-lawyer "formulated legal advice in their own minds," but only when they sought to communicate the legal advice to a client. Id. On that point, this Court quoted the Fifth Circuit's recent decision in Hines v. Pardue, 117 F.4th 769 (5th Cir. 2024)—a case CRN brought to this Court's attention (Dkt. #62). As in *Hines*, the *Upsolve* court held that where a "regulation *only* kicked in" when the plaintiff was communicating a message, the statute "regulate[s] speech." Upsolve, 2025 WL 2598725, at *5 (quoting Hines, 117 F.4th at 778). This supports CRN's position that the Act regulates speech, as its prohibitions only "kick in" when certain speech, namely a specific marketing message, is being conveyed to consumers. See Appellant's Br. at 23-32.

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Respectfully submitted,

COZEN O'CONNOR

/s/ Michael de Leeuw

By: Michael B. de Leeuw

cc: All Counsel (via ECF)